

July/ Aug 2024

The specialist international magazine for theme parks and FECs

InterPark

InterPark.co.uk



Open to Question
Dawn Foote
Katapult

On the Cover
Hyperia
Thorpe Park

2024 Buyer's Guide
International
Suppliers Round-Up

MACK RIDES PRESENTS

TWIST ,N' SPLASH



TØNNEVIRVEL



Interactive water action now is available for water parks - the Twist 'n' Splash features a water battle that is perfect for all ages. The free floating barrels pass by the many water cannons surrounding the ride and everyone is becoming part of the action. Learn more about Tønnevirvel and other attractions of Mack Rides at www.mack-rides.com



Welcome to the Jul/Aug issue of InterPark!

We're now on to our summer issue which, as always, brings with it our annual buyer's guide. Broken down into sectors for easy referencing, while detailing a select list of key suppliers in our industry, we also profile some in more detail as a thank you for their continued commercial commitment to the magazine.

Elsewhere in the magazine we bring you our usual roster of editorial, including the latest news covering installations, park announcements and investments from around the world, alongside our regular Project Profile feature and Open to Question interview.

This month's Project Profile takes a closer look at the double record breaking Hyperia, which opened at Thorpe Park this summer in the UK. Taking the crown as the tallest and fastest coaster in the UK, Hyperia features a multi-layered backstory - that of the daughter of an ancient river god and her fear of water, which imprisoned her on the island she called home. Read David Whitworth's full report on this latest roller coaster marvel from page 58 onwards. Meanwhile, I sat down with co-founder and CEO of Katapult, Dawn Foote for this issue's Open to Question. We discussed the company's beginnings, how Dawn started out in the industry and her hopes for the future of the business. Read the full interview on page 62.

B Whitaker

Beth Whitaker Editor



July and Aug 2024

- 4 EUROPE NEWS
- 6 AMERICA NEWS
- 7 ASIA NEWS
- 9 CHINA NEWS
- 10 MIDDLE EAST NEWS
- 11 WATERPARKS NEWS
- 12 IAAPA EXPO ASIA REPORT
- 18 FEATURE -
Nurturing Guest Connections
- 22 INTERNATIONAL BUYER'S GUIDE
- 56 COMMENT:
Dennis Spiegel looks at the rise of surcharging at parks
- 58 PROJECT PROFILE:
Hyperia breaks records at Thorpe Park, UK
- 62 OPEN TO QUESTION:
Dawn Foote, Katapult
- 65 COMMENT:
ADIPS talks sharing safety information industry wide

Europe News

The latest news and announcements

1 EUROPA-PARK REOPENS AUSTRIA-THEMED AREA



The popular Austria-themed area of **Europa-Park** has welcomed visitors once again after a fire damaged a significant area last year.

The area encapsulates an alpine mountain world in which Europa-Park invites visitors to sample the 'raging rivers carving their way, thundering waterfalls plunge into the depths and impressive and majestic rocks tower high into the air.'

2 MERLIN ENTERTAINMENTS AND SIGNLIVE PARTNER FOR VIRTUAL INTERPRETER SERVICE

Merlin Entertainments and **SignLive** have teamed up to enhance inclusivity for Deaf and hard of hearing guests at its UK attractions.

The partnership between Merlin Entertainments, leader in branded entertainment destinations and SignLive, an innovative provider of sign language services, will see the development of the SignLive platform with guests at Merlin's UK attractions able to access video interpreting services via mobile devices, including instant access to British Sign Language interpreters (BSL).

As confirmed by Merlin, the SignLive Project will initially be rolled out at Merlin's signature attractions within the UK, including Legoland Windsor, Thorpe Park and Alton Towers Resort as well as others from its iconic Gateway Attractions brand portfolio including the London Eye, Warwick Castle, and Sea Life.

Kate Mcbirnie, UK Accessibility Manager at Merlin Entertainments commented on the partnership: "At Merlin, inclusivity is not just a commitment; it's a key part of our mission to be the greatest place to work and play. Our partnership with SignLive underscores our pursuit of breaking down barriers and ensuring that every guest, regardless of their abilities, can fully enjoy the magic of our attractions.

The area has been both faithfully restored to its former glory and enhanced. The Austrian-themed area features a new Yomi Adventure Trail with suspension bridges, climbs and slides around the new Magical Valley of Diamonds.

The Alpine Express of Enzian is a Mack Rides coaster, which takes its passengers on a fast-paced journey through the picturesque mountain and valley landscape. Nostalgic riders will enjoy a ride along the Tirol Log Flume journeying through the Alps and into the Magical Valley of Diamonds, a ride that dates back to 1978. For the more technologically active visitors, The Alpenexpress Coastality VR presents Fina & the Yomis - Magical World of Diamonds including a host of virtual reality adventures: Madame Freudenreich - Dino-Rennen VR, Schellen Ursli, Alpha Mods P.D., Ed Euromaus, OTTOs Ottifanten and Amber Blake - The Chase.

For a more sedate way of enjoying Austria, a ride onboard Josefina's Magical Imperial Journey takes in a tranquil boat trip along the lake and through a picturesque palace garden. Another water adventure is the Danube steamer, which sets sail under the Austrian flag.

The Vienna Water Waltz water show consists of magnificent fountains shooting up to 40-metres high (131ft) with the melody of Austrian composers and musicians.

"Every corner of this magical world is designed with loving details that stimulate the imagination and invite discovery," acknowledged Europa-Park.



"By incorporating SignLive's technology, we are delighted to unveil solutions tailored for our guests who rely on BSL regularly. This marks just the start of our journey, as we aspire to extend our reach to encompass the entire d/Deaf community, including those who may not use BSL. This partnership represents a pivotal moment in our ongoing commitment to foster a world where accessibility is a shared goal for all."

Meanwhile, Fiona Mackay, Chief Executive Officer at SignLive, said: "We're incredibly excited about this partnership with Merlin Entertainments. Together, we're taking significant strides towards making each experience more inclusive for d/Deaf visitors. Making calls in BSL will be straightforward and customers will be able to experience Merlin's attractions with fewer communication barriers.

"We're proud to be part of this initiative and look forward to seeing the important impact it can have for attractions' guest experience in the future."

Europe News

The latest news and announcements

3 LANDMARK MOMENT FOR EMERALD PARK AS TÍR NA NÓG OPENS



A day which has long been etched in the history of Emerald Park in Ireland has arrived with the opening of **Tír Na nÓg** - the park's first fully themed and immersive land set on 6.5 acres of Celtic-themed land at the Co Meath park.

"We are thrilled to unveil Tír Na nÓg after seven years of dedicated work and innovation," said Managing Director, Charles Coyle on the opening day. This new addition to

Emerald Park is not only our commitment to creating unparalleled experiences but also a landmark in amusement park attractions with Europe's longest intertwining coasters right here in Ashbourne, Co. Meath."

Tír Na nÓg is the setting for the duel intertwining roller coasters, 'Na Fianna Force' and 'The Quest', the longest intertwining family and thrill coasters in Europe. Nearly two years was spent constructing the twin rides to the tune of £18.75m. Leading ride manufacturer Vekoma, was tasked with the build of this unique dual roller coaster experience and the experienced Dutch expert was present at the launch of the ride.

'Na Fianna Force' is a suspended thrill coaster, topping out at 32-metres (104ft) and racing around at a top speed of 90km/h (56mph). The coaster features three inversions such as the Immelmann, Wing Over and Zero-G Roll, making for five thrilling upside-down experiences.

Meanwhile, 'The Quest' is a family boomerang roller coaster, which will delve deep into Tír Na nÓg. The ride will travel upwards towards a ruined castle tower at up to 60km/h (37mph) and a height of 25-metres (82ft). Riders will be propelled both forward and backwards through the station and along its 450-metre (1,476ft) track as it dives through trenches and travels through the castle.

Emerald Park worked with local suppliers for the theming of Tír Na nÓg, creating 60 jobs. The list of props is impressive with 30 swords, 70 shields, 120 arrows, 70 spears and 15 bows handcrafted by local Blacksmith of the Boyne Valley, An Gobha, from Bohermeen, Navan, Co. Meath. More than 500 mature native Irish trees will be planted across the site with a further 50,000 plants used to create a wild natural landscape, while more than 2,400 tonnes of concrete were used to create the mythical themed towers and buildings throughout Tír Na nÓg.



WE MAKE PEOPLE SMILE

ROLLERCOASTER // WATER RIDES // SPIN RIDES // DARK RIDES



America News

The latest news and announcements

1 NETFLIX TO PREMIER EXPERIENTIAL ENTERTAINMENT VENUES



Netflix has announced that it will enter the leisure industry through the creation of two “experiential entertainment venues” known as **Netflix Houses**.

The Netflix House experience will be located at two shopping malls whereby visitors will be able to experience rides allied to various Netflix originals along with sampling restaurants and shops. It is expected that Netflix will open the first two parks in the United States in 2025 and locations in other countries thereafter.

2 GROUND-BREAKING MILESTONE AT LAKE OF THE OZARKS

Construction has begun for the new resort and amusement park in Osage Beach: **Oasis at Lakeport** in Missouri. The family entertainment destination will cost approx \$400m and cover 25 acres of land.

The first stages of construction work commenced during the ground-breaking ceremony on 23 May; this led on to the first phase of construction plans, which will include the creation of a year-round entertainment venue featuring 11 amusement rides and attractions including a climate-controlled 200ft tall observation wheel.

“With construction underway, we are targeting a summer 2025 grand opening for Oasis with restaurants and numerous amusement offerings, including roller coasters and thrill and family rides,” said Todd Schneider, co-managing partner of SkyView Partners. “Oasis at Lakeport will offer family-friendly offerings to the Osage Beach community and numerous tourists who are looking for memorable activities and experiences to share with family and friends.” The second phase of Oasis at Lakeport, planned for autumn 2026, will include the construction of the Marriott Hotels

Scheduled to open next year in Dallas, Texas and in King of Prussia in Pennsylvania, Netflix has described the Netflix Houses as bringing the most popular Netflix franchises to life.

Fans can expect merchandise bought from a store belonging to Stranger Things, a restaurant styled to the hit Bridgerton series and a zombie-themed attraction based on Netflix movie Army of the Dead. Building on previous Netflix live experiences for Bridgerton, Money Heist, Stranger Things, Squid Game, and Netflix Bites, Netflix House will go one step further and create a venue to explore Netflix stories and characters beyond the screen year-round.

“Both Netflix Houses will occupy former department store locations and span footprints of more than 100,000sqft,” added a Netflix spokesperson. “Outside these expansive spaces, fans will be treated to some eye-popping sculptures and a mural mash-up of characters from their favourite Netflix titles.”

The company selected the two shopping malls, citing the foot traffic and existing presence of hundreds of retailers. Consumers are looking for the next adrenaline boost in the ever-immersive entertainment world. By immersing themselves in the world of Netflix films and TV shows, the project looks a marriage made in heaven, or on Netflix. The new mini theme parks are aimed at promoting the content offered by the OTT, which remains its core business. However, Netflix has recently shifted focus to live sporting events including tennis, boxing and the WWE wrestling sports entertainment brand, demonstrating its versatility to attract as many consumers as possible to its brand through a host of diverse genres. Next on the Netflix hit list is the leisure industry courtesy of Netflix House.



Resort and Conference Center. The 402-room venue will hold a 30,000sqft conference centre whereas the resort in general will cater for restaurants, an indoor water park with a retractable roof, an amphitheatre, restaurants, 200 public boat slips, and a 1,000-space parking garage. Full buyouts of the hotel are already reserved by 25 conference groups, representing more than 150,000 overnight stays.

Skyview Partners, Tegethoff Development and Brinkman Construction are working in-sync on a project, which they hope will attract 600,000 people annually to the Lake of the Ozarks.

Asia News

The latest news and announcements

1 SKYWORLD IN SEARCH OF STRATEGIC OPPORTUNITIES



SkyWorld, a Malaysian developer behind the Genting SkyWorld's theme park, is on the lookout for strategic areas in both Malaysia and Vietnam to diversify its portfolio of activities across Asia.

2 TOKYO DISNEYSEA UNVEILS FANTASY SPRINGS

Located at Tokyo Disney Resort affiliated park, Tokyo DisneySea has opened **Fantasy Springs**, a 140,000sqm themed land featuring the fantasy franchise series of Frozen, Tangled and Peter Pan.

Fantasy Springs is the newest themed land and the eighth in total at Tokyo DisneySea. It features mini themed lands of Frozen Kingdom, Peter Pan's NeverLand and Rapunzel's Forest. Within these mini worlds, guests can enjoy rides and attractions based on the acclaimed series, with water rides featuring prominently.

A boat ride charting the original Frozen movie can be enjoyed onboard Anna and Elsa's Frozen Journey, which takes more than six minutes and features impressive animatronic figures singing songs from the film including 'For the First Time in Forever' and 'Let It Go.' It's a boat ride that takes passengers both forward and backward through stunning scenes. Another boat ride found at Fantasy Springs is Rapunzel's Lantern Festival, where guests can sail through spectacular scenes with the highlight featuring Rapunzel in full song from the top of her tower. This boat ride lasts for five minutes and faithfully recreates the world of Rapunzel. More attractions at Fantasy Springs include Fairy Valley, home of Tinkerbell from Peter Pan and the Kingdom of Arendelle from Frozen.

Aside from the thrills, Fantasy Springs includes a selection of restaurants, and guests will be able to continue the fantasy theme by staying at the Tokyo DisneySea Fantasy Springs Hotel. There are a duo of options for guests to stay: Fantasy Chateau caters for 419 guest rooms while Grand Chateau is a more luxurious hotel with 56 rooms.

It was confirmed by SkyWorld founder and executive chairman, Datuk Seri Ng Thien Phing and adds further credence to a news story from September of the wholly owned subsidiary SkyWorld Development (Vietnam) Company Limited entering into a purchase agreement for a plot of land located in Ho Chi Minh City. A significant deal totalling VND350bn.

This latest news follows on from SkyWorld publishing its annual figures for the fiscal year 2024, in which SkyWorld earned a post-tax profit of MYR106.7m with revenue generating MYR668.6m.

SkyWorld founder and executive chairman Datuk Seri Ng Thien Phing said the company will, "remain resilient against current challenges and uncertainties caused by local and global economic landscapes.

"We are planning to launch new developments in Kuala Lumpur with an estimated gross development value of RM1bn in the financial year 2025. We will continue to be on the lookout for strategic land in Malaysia and Vietnam to sustain our future development. We remain cautiously optimistic, moving forward, supported by unbilled sales of RM548.1m, which will continue to provide earnings visibility for the next couple of years," concluded Ng.



The score from the Disney films heightens the senses as you walk around Fantasy Springs. And the music melody dovetails beautifully with the impressive aesthetics featuring eye-catching carved rockwork of Peter Pan, Anna and Elsa, and Rapunzel. Fantasy Springs is a haven of rich flowers and wonderful waterfalls. It is a fantasy world in every sense.

It is clear that Tokyo DisneySea has left no stone unturned in creating the ultimate fantastic experience – The Japanese park has spent ¥320bn on what is the biggest expansion project in the country. It is estimated that annual sales will hit ¥75bn and welcome 29 million visitors, as per 2019 figures. As a guide, Tokyo Disney Resort attracted 27.5 million guests last year. This can be put down to costs of travelling abroad continuing to surge, therefore domestic tourism in Japan is on the increase. As per the Japan National Tourism Organization, staycations in the country rocketed to nearly 70% from the previous year.

With the arrival of Fantasy Springs, Tokyo Disney Resort will further cement its status within the top five most-visited amusement and theme parks across the globe, as confirmed by the Themed Entertainment Association.



ASIA ATTRACTIONS SUMMIT & GOLDEN CROWN AWARDS CEREMONY

OUTSTANDING
SUPPLIERS
AWARDS

OUTSTANDING
PARKS
AWARDS

OUTSTANDING
INFLUENCERS
AWARDS

ENTER NOMINATIONS BY SEPT 15



Contact us: Lily Zhang
lily@leisureandattractions.com
www.asiaattractions.net

China News

The latest news and announcements

1 LEGACY ENTERTAINMENT BEIJING OCEAN PARK'S LEAD DESIGN TEAM

California-based entertainment design firm **Legacy Entertainment** has been selected as lead designer for the upcoming Ocean Park in Beijing, China. Following an international tender, the project, planned for Beijing's Tongzhou district, was formally announced in November 2023. The tourist attraction is anticipated to draw 3.5 million annual visitors when it makes its debut in 2027.

The new large-scale aquarium complex is being developed by Beijing Tongzhou Urban Construction and Operation Group Co., Ltd., and is intended to strengthen the Beijing Sub-Central Cultural Tourism Zone, already home to Universal Studios Beijing.

"We are honoured to have been selected as the designer of this highly anticipated project," said Eric Carnagey, Legacy Entertainment's Managing Director, and also one of the firm's owners. "With the combined talents of the involved parties, we have the opportunity to create one of the best and most unique marine life parks in the entire world."

"With each of our aquarium projects, we aim to raise the bar for animal care and education outreach. For this new project in Beijing, we plan to combine these touchstones with an unprecedented degree of 'wow factor' to create a project that will not only stand out in China, but throughout the entire world."

2 NEW RESORT EARMARKED NEXT TO SHANGHAI DISNEYLAND

Shanghai International Resort, which oversees all Disney parks in the region, is casting its net out in the hunt of attracting investment from global investors to bring new resort Dongfang Lecheng to fruition.

The aim of the resort is to attract 10 million tourists a year. It is estimated to create 30,000 jobs with 17,000 permanently residing at the resort. According to the Shanghai government,

Dongfang Lecheng will twin with Shanghai Disney Resort and other affiliated Shanghai International Resort destinations as a driver for further tourism growth.

Covering 2.8sqkm in total, Shanghai government has confirmed that 2.2 million sqm will be made up of buildings including 600,000sqm of hotels, 780,000sqm of entertainment and business facilities, 600,000sqm of residential areas and 220,000sqm of supporting facilities.



The construction of Beijing Ocean Park builds upon the successes the Legacy Entertainment team has had over the last decade. The vastly experienced firm has been responsible for the design of several of the world's most celebrated aquariums and oceanariums. Among these are The Sea Shell at VinWonders Phu Quoc in Vietnam, and the recently opened Chimelong Spaceship in Zhuhai, China, which currently holds seven world records, including "World's Largest Aquarium."

Legacy has also collaborated with Haichang on the design of its flagship park in Shanghai, China. The 5 billion RMB park, which opened in 2018, has amassed a host of awards and accolades since its debut in 2018, including being named "China's Best Theme Park" by numerous organisations.

Currently celebrating its 20th anniversary year, Legacy Entertainment has become a leader in its sector and one of the most successful entertainment design firms in the global industry.

The company has developed, designed, and produced over 40 successful projects worldwide, spanning mediums that include theme parks, hotels/resorts, casinos, and aquariums. Signature projects include the Galaxy Macau Resort, Macau Studio City resort, the Georgia Aquarium, Lotte World Adventure Busan expansion in Korea and Kingdom of Poseidon resort.



The new resort is set to act as an overflow to offset the ever-increasing Shanghai visitor numbers - Shanghai International Resort hit a pinnacle 25.6 million visitors during the 2023 season, a sharp increase of 44% from 2019 levels. With an increasing tourism boom, Shanghai International Resort is expected to welcome 70 million tourists annually in future years.

Middle East News

The latest news and announcements

1 **BARBIE: ULTIMATE ROAD TRIP, OPENS IN ABU DHABI**

It's a case of 'Hi Barbie!' from Abu Dhabi as the world's most famous doll plays an integral role in an interactive experience at **The Galleria Al Maryah Island** located in the capital city. The newly opened attraction is called Barbie: Ultimate Road Trip and has been created through a partnership between IP2 Developments and Simworx, the dynamic media attraction specialist.

After the huge success of the 2023 Barbie movie, the brand's popularity has 'skyrocketed' around the world and with the help of Simworx, Mattel has now brought the brand to life in another way.

In Barbie: Ultimate Road Trip, riders take their seat on one of six, two-seater scooters to race through the pink, sunny streets of Barbie's world. The scooters feature a 2DOF motion base, an acceleration pedal, steering and buttons that allow riders to interact with the on-screen race. This interactivity combined with the themed environments allow for the guest to feel immersed in the adventure alongside Barbie herself.

The Barbie experience is the latest to be produced by the world-famous brand, Mattel, and is part of the Barbie section of Mission: Play! By Mattel, an interactive physical and digital place to play that features Mattel's iconic brands.

Simworx CEO, Terry Monkton said: "It has been a real honour to work with IP2 Developments, and as industry leaders for the design and manufacturing of media-based attractions, we are really excited to bring the Barbie brand into a new interactive format."



Simworx explained that the Barbie-themed ride is designed with children in mind; it is an exciting immersive experience while still being easy enough for the younger guest to control and interact with. "At Simworx, we pride ourselves on how we combine technology and IP in world class attractions, we hope Barbie's Ultimate Road Trip will get the next generation of kids excited about media-based attractions," said Monkton. The attraction is located at The Galleria Al Maryah, owned by the Al Hokair Group - a leading lifestyle destination with over 400 shops and 100 dining locations. The group continues to expand its entertainment offerings with Mission: Play! by Mattel, with the Mattel FEC planning to open more locations in other regions in the coming years.

The new attraction represents another triumph in technology for Simworx, which has emerged as one of the world leaders in the design, manufacture and development of immersive media based attractions. The company has more than 125 installations worldwide to date featuring Simworx's model AGV dark rides, flying theatres, the Stargazer, Cobra & immersive tunnel dynamic motion rides, RoboCoaster and 4D special effects cinema's.

Simworx also offers custom solutions and an extensive library of content in both 2D and 3D, plus new VR and simulation attractions geared up for the FEC market. Simworx works in tandem with some of the world's biggest brands along with concept design, theming, installation, training and on-going support.



Waterparks News

The latest news and announcements

1 LEGO WATER PARK REOPENS AT GARDALAND WITH NEW FEATURES



"A unique experience that blends fun, fantasy and creativity," is how **Gardaland** has described the reopening of its Legoland Water Park, which is the first Lego-themed water park in Europe.

Guests can once again enjoy a host of entertaining water slides, interactive attractions and play areas from Legoland Water Park, which reopened on 18 May. Located inside Gardaland Park, it is a haven of aqua fun for children and families within its 15,000sqm. Guests can 'learn through play, dive into the world of imagination and creativity, and also enjoy a refreshing and relaxing break,' as per Gardaland.

Guests enter the park crossing a big wave of Lego bricks before arriving at Miniland of Legoland Water Park Gardaland, where the most iconic monuments and symbols of the Italian territory have been beautifully reconstructed. All of them are made in 1:20 scale, with some of them including interactive elements, involving a total of no less than four million and 900 thousand Lego bricks. Miniland



is divided into six themed areas taking guests on a cultural journey of Italy curated by Lego bricks.

Travelling through Legoland Water Park, guests will encounter Lego River Adventure, the waterway that runs alongside Miniland, passing through an atmospheric cave with an underwater setting, where you are carried along by the gentle current on board inflatable boats that can be customised with large floating Lego bricks. At Beach Party, there are seven slides, water cannon shooting and a large 1,500-litre bucket that unexpectedly pours a cascade of water over the children. Meanwhile, Jungle Adventures features slides suitable for the whole family, be it free body, on a rubber dinghy, open-air or in the dark. The area also has five Lego Models representing different characters related to the theme of fun and water, including a lifeguard overlooking the area from his tower, a girl in a Hawaiian costume and some surfers.

The water park has creativity and discovery at heart, which is demonstrated with Lego Creation Island, where it is possible to build your own boat with Lego blocks, decorate a big sandcastle or use large soft blocks to build huge walls. Duplo Splash is an attraction for the youngest visitors, where they can venture on the slides and learn through play, while Pirate Bay, features a large pool and walk-in pool for kids.

As well as new features at the water park, Gardaland has given its Lego-themed area a makeover with new elements such as an area dedicated to Milano Moderna, which joins the existing Duomo di Milano, showcasing modern Milan. Its newest constructions are the Torre UnipolSai and the NH Hotel Fiera which are in the immediate suburbs of Milan. The classic Milan tram can be viewed from this area, creating a quintessential look of the city.

Leaving Milan, further sightseeing opportunities can be found in Venice, with St Mark's Basilica and St Mark's Bell Tower, as well as reproductions of the architecture in Roma - from the Colosseum to the Trevi Fountain and St Peter's Basilica - as well as the iconic Leaning Tower of Pisa among other landmarks.

A cool welcome awaits guests at Legoland Water Park Gardaland, an aquatic and cultural fantasyland, brought to life, brick by brick.



IAAPA Expo Asia

Champions industry innovation, dedication, resilience and growth

The largest trade show in the region for the global attractions industry celebrated a highly successful event at the Queen Sirikit National Convention Center in Bangkok, Thailand.

The capital of Thailand had waited 17 years to host the prestigious event - and it lived up to expectations. IAAPA Expo Asia gave a very warm welcome to 4,623 verified attendees and industry leaders who came together to share valuable networking opportunities and insightful discussions. In total, there were 352 exhibiting companies that showcased their cutting-edge products to the 3,187 qualified buyers from 2,480 companies that were in attendance.

The trade show floor covered more than 7,839sqft as IAAPA Expo Asia came to life within the theme of 'evolution' through the necessity for businesses to adapt and innovate. Attendees were aiming to 'seize the opportunity to network and collaborate' with intrigue always high for the innovations that emerge from this premier event.

The eagerly anticipated opening ceremony featured notable speeches from Jakob Wahl, president and chief executive officer for IAAPA, along with Chairman, Wuthichai Luangamornlert, managing director of Siam Amazing Park in Bangkok. During the ceremony, there were wonderful performances by traditional dancers



Jojo Wong from Movie Power



Guangzhou Sea Animation Technology CO.,LTD



Lagotronics Booth



HUSS Booth



Simtec Booth Eckart Schulz, Andreas Stickel and Sinan Shangguan



John Hudd and John Davies on the Interlink Booth



Rocky Mountain Construction Booth



Jos Sloesen, director of sales & marketing at ETF Ride Systems'

depicted in scenic rice fields and a beautiful fan dance with a stunning lotus flower formation. The traditional countdown then welcomed the official start of the show with traditional lanterns illuminating the venue and confetti filling the air. Then it was showtime as the event opened for professionals to exhibit, connect, discover and inspire.

Luangamornlert in particular, was delighted to share his joy at being home: "The industry's enthusiasm is palpable, and IAAPA Expo Asia is the perfect platform for leaders to exchange ideas and chart a course for success."

Also announced during the event was The IAAPA Honors awards evening, which will take place at Europa-Park next spring from 28-30 April, 2025. Meanwhile, Luangamornlert, announced plans for a new IAAPA Hall of Fame Awards presentation at the IAAPA Expo 2024 in Orlando on Monday, November 18, 2024.

The show kicked off with a buzz of activity as IAAPA Expo Asia invited professionals and enthusiasts from around the Asia Pacific region to celebrate the resilience and growth of the sector. The education sessions covered a wide range of topics for members, including animal interaction trends, water park roundtables and creating memorable guest services in theme parks. Attendees learned about opening and operating water parks in an EDUSession led by operators from Thailand, Malaysia, and Macau.

An always anticipated event at IAAPA is the Leadership Breakfast. And for this edition, Greg Yong, CEO of Coast Entertainment, the parent company of Australia's



Dotto's Sabrina Carraro and Roberta Santi.



IE Park Booth

Dreamworld theme park, WhiteWater World water park, and SkyPoint Observation Deck offering panoramic views of Australia's Gold Coast, took to the stage to share ways attractions leaders can find success in their operation. Yong explained that sharing insight only makes the global attractions industry stronger: "Our big focus at Dreamworld is making sure that we think about and learn from what happened here - not only to help the park ourselves, but also help our colleagues in the industry," said Yong.

The popular EDUTours returned for another edition with attendees visiting Ramayana Water Park, filled with water slides, exhilarating rides, and captivating water attractions.

Recapping the event, Jakob Wahl, president and chief executive officer for IAAPA, said: "IAAPA Expo Asia 2024 delivered a solid and respectable show. We are pleased to see our community come together in person to exchange ideas and showcase the future of the attractions industry."

Meanwhile, Jack Chan, executive director, and vice president for IAAPA Asia and Pacific, added: "Bangkok served as a fantastic host city, providing a fitting backdrop for this event. The support of our members, partners, and exhibitors has been essential to the success of IAAPA Expo Asia 2024, and we appreciate their dedication to our industry."

Next year's IAAPA Expo Asia will be held in Shanghai, China from 1 July to 3 July. Anticipation is already building with 168 companies registering for 4,986sqm of exhibit space.

IAAPA Brass Ring Awards

Winners for the IAAPA Brass Ring Best Exhibit Awards at IAAPA Expo Asia 2024 were announced at the event. The tradition of the brass ring, a term now synonymous with spectacular achievement, dates back to the 1800's when rings were hung on carousels to pose a fun challenge for riders. Successfully grabbing a ring while riding the carousel earned the rider a prize, which could include a free ride. Most rings were made of iron, but a few were made of brass, so grabbing the brass ring was a coveted and celebrated treat.

The IAAPA Brass Ring Awards honour this tradition by celebrating achievements of excellence throughout the global attractions industry. These are considered one of the industry's most prestigious honours. Applicants were judged on their booth design, branding, staffing, product in booth and overall appeal.

For the first time, IAAPA gave out an Image Award to recognise the most outstanding / best overall exhibit booth at IAAPA Expo Asia.

Winners from IAAPA Expo Asia 2024 with comments from the judges:

9-27sqm

First Place: LightUpToys.com, Booth #535

"Booth was bright and welcoming. Staff was engaging in a natural manner."

Second Place: Smartec Hotel Supplies Limited, Booth #1257

"Beautiful, eye-catching design. Simple, museum-like."

36-54sqm

First Place: ShowTex Hong Kong Limited, Booth #311

"Use of motion made the product interesting. Eye-catching design."

Second Place, HB Leisure, Booth #1510

"Great use of space. Staff did a great job interacting with customers. Fun."

63sqm and larger

First Place:DOF Robotics, Booth #900

"Use of space well, engaged staff, and product well presented. Constant crowd of attendees."

Second Place: Jinma Rides, Booth #329

"Branding clear, high-definition graphics. Staff engaging and interactive components to showcase product."

Image Award Best overall booth:

Brogent Technologies, Inc. Booth #928

"Graphics were well-placed and created a 3D effect with the design. The colours and theming were attractive. Beautiful models of products."

"With an impressive number of applications, these outstanding exhibitors have truly raised the bar and significantly impacted the show floor," said Jakob Wahl, president and Chief executive officer of IAAPA. "Their ingenuity, creativity, and commitment are exceptional, highlighting the spirit of innovation at IAAPA Expo Asia and underscoring the value of the attractions and amusement community."

EXHIBITOR COMMENTS

Gosetto

Gosetto commented that the IAAPA Expo Asia "was great for us". Speaking to Giada Gosetto, she revealed that, "while we are still looking to attract more potential buyers from China, we made excellent contacts from Asia and Australia. We were delighted to see so many people exploring the corridors."

"Currently, we are working on several projects. A large Fun House will be ready soon. Additionally, we have other exciting projects in the factory, including more fun houses, dark rides, and kiddie rides."

And Gosetto is planning a major attraction for the 2025 season: "Looking ahead to 2025, we have a major new attraction. Although we can't reveal any details yet, we promise it will be worth the wait. Stay tuned for more updates!"



Andrea Casagrande for Gosetto

Great Coasters International

Great Coasters International showcased its latest ride designs, its original train the Millennium Flyer, and its newest train, the Infinity Flyer. Olivia Hain, Director of Public Relations at GCI, expands: "We presented a diverse range of designs, including all-wood coasters, hybrids, and all-steel options. Our portfolio features rides with thrilling elements for adrenaline seekers as well as family-friendly coaster types designed for all ages to enjoy. Each design embodies our commitment to innovation, safety, and sustainability, ensuring that every coaster offers a unique and memorable experience for park visitors. Whether you're looking for heart-pounding thrills or a gentle family adventure, GCI's newest creations are sure to impress and excite."

Hain quantified the company's IAAPA Expo Asia as "a resounding success!" Stating: "We were incredibly busy meeting with our existing clients from all over Asia and connecting with new customers. This year's Expo far exceeded the previous one in terms of attendance, which was exceptionally encouraging. The increased

turnout not only highlighted the show's success but also gave us great optimism for more GCI projects across Asia in the future. Summing up the event, Hain added: "Great Coasters International found it to be an exceptional event that brought together industry leaders and innovators from across the globe. The networking opportunities were invaluable, allowing us to showcase our latest advancements in wooden coaster technology and forge meaningful connections with potential partners and clients. We look forward to continuing our participation in future IAAPA Asia events to further contribute to the growth and development of the amusement industry in Asia-Pacific."



Hologate

Hologate 'cut the cords' to introduce its new wireless Hologate Arena lineup in Bangkok. Feli Richter, Senior Marketing Manager at Hologate, gives further insight: "We had something special for this year's IAAPA Expo Asia as we unveiled our new wireless Hologate arena. We showcased the Hologate Arena Infinite. This is one of three distinct Arena variations designed to suit any location preference. The Arena Infinite delivers the same high-quality player experience as the classic Arena, but in a more versatile and compact system. It's designed for easy portability and setup, with a compact and visually appealing game area that maximises visibility. Most notably - our all-new hyper-real wireless streaming technology. This innovation eliminates headset wiring constraints, offering unparalleled freedom of movement for players and high-fidelity streaming directly into headsets for groundbreaking graphics and performance, ensuring an unmatched VR experience."

Discussing the event in general, Richter added: "Our show in Bangkok was special. Attending the IAAPA Asia show was, as always, a great experience for us. The opportunity to connect with industry professionals, both existing and prospective clients, proved invaluable. The leads we generated during the event were of high quality, demonstrating a genuine interest in our offerings and a strong potential for future collaboration."

"The IAAPA Asia show exceeded our expectations once again. As a company invested in the Asian market, we found the show to be an invaluable platform for exchanging ideas, and gaining insights into emerging trends."



Hologate Arena Infinite booth; Jan Ottens, Fabian Togel and Frank Herzog with promoters Aum, Jack and Jess

Intamin

"The show is more than a platform to connect with existing partners and meet new customers, it provides a valuable opportunity to showcase our latest cutting-edge technology and industry expertise," commented Intamin. "Our primary goal in participating is to create business opportunities while demonstrating our advancements to industry professionals. We take great pride in sharing our success with attendees and consistently achieve our objectives at every IAAPA Asia show."

Describing the event in Bangkok and the state of the sector in Asia, Intamin added: "Despite the economic downturn in Southeast Asia and China, this year's IAAPA Asia show was a success. We were able to engage with our existing clients, share creative ideas, and explore further cooperation. While the number of new clients was lower compared to previous IAAPA Asia shows, we remain optimistic about new opportunities as the economy gradually recovers in the post-COVID stage."



Together at the Intamin booth; Johan Forsbergh (abc rides) Ye Sheng, Sascha Czibulka and Chang Sun Lim with Jack Tunstall (Severn Lamb)

Mack Rides

Mack Rides attended IAAPA Expo Asia presenting its 'year of thrill rides' theme in show of its latest cutting-edge roller-coaster creations, 'Voltron Nevera' a multi-launch coaster at Europa-Park and 'Hyperia' a steel hyper coaster and the UK's new tallest, fastest and most weightless ride at Thorpe Park. Both are record-breaking roller coasters in the industry and set the standard for rides of this generation. Mack Rides calls Europa-Park in Germany its home and this year the park is also celebrating its 50th year. A milestone for Mack Rides and another achievement in the long list of successes throughout its 235-year history. Eight generations of entrepreneurship as an operator and a manufacturer, Mack Rides is established as one of the most successful companies in the amusement industry, creating attractions from a wagon builder to serving an international operating attractions designer.



ProSlide

The Canadian water rides manufacturer exhibited at IAAPA Expo Asia with many projects and installations on going – namely at two water parks, Sam Son Water Park, the newest addition to Vietnam's leisure and entertainment scene, would open on 30 June, 2024, setting a new standard for aquatic fun in the Asia-Pacific region. Sam Son Water Park features an array of ProSlide water rides, including the tallest double TornadoWAVE 60 and BehemothBOWL 60 in the Asia-Pacific region. The park also introduced the first KIDZ TornadoWAVE and KIDZ Adventure Tower in APAC, along with the world's first PowerRIVER Generation 2.

Steve Avery, VP Business Development – APAC at ProSlide, shared enthusiasm about the partnership, stating: "We are thrilled to collaborate with visionaries like Sun Group to strategically develop world-class water park experiences in Vietnam. This partnership underscores ProSlide's commitment to innovation and reflects our mutual dedication to creating unforgettable memories for guests. We look forward to witnessing the success of Sam Son Water Park and are excited about the future phases of the development."

Over in China, OCT Happy Valley Beijing celebrated the grand opening of its expansion at Playa Maya water park. Opening on June 15, this expansion showcased six innovative water ride complexes designed and manufactured exclusively by ProSlide. Playa Maya is set to thrill visitors with a range of ProSlide attractions, including MammothBLAST Water Coaster with FlyingSAUCER 45s, the TORNADO 60 and Double TornadoWAVE 60 complex, the ProRACER, FreeFALL with SkyBOX, TurboTWISTER and RideHOUSE 600.

Chuanchao Cheng, chief operating officer – Asia at ProSlide, emphasised the significance of this project: "The expansion of Playa Maya at OCT Happy Valley Beijing exemplifies our commitment to delivering world-class water attractions that resonate with park-goers. Our ongoing collaboration with OCT Group allows us to continually innovate and provide thrilling, memorable experiences for visitors.

"The official opening of the water park expansion marks the beginning of a new era of excitement and fun at OCT Happy Valley Beijing."



Chuanchao Cheng, Daniel Jackson, Christy Lu, Steve Avery, Ray Smegal, Kate Loan, Melissa Poirier, Chaolei Gu, Shuo Chi

Severn-Lamb

It was another fruitful IAAPA Expo Asia for Severn Lamb, which continues to serve the transport and people-movers sector, lending its experience and services to clients all over the world.

Patrick Lamb, Managing Director Severn Lamb & Trams International, detailed the company's latest line of innovations: "Regarding new products, the past year we have been highlighting our next generation battery electric 6001 Series Road Trams. With a capacity of 100+ passengers, these are a truly sustainable way to move high volumes of people at attractions."

Lamb also discusses how the event treated Severn Lamb: "We had some very interesting meetings at the show with new and existing clients, some were pre-arranged, and some walk-ons, so we will see where they take us with new projects. As always it was good to catch up with colleagues and friends across the industry."

Asked for an overall comment on IAAPA Expo Asia, Lamb stated that, "it was a great venue, but I would say the overall volume and quality of leads was not quite what we would have hoped."



Simtec



meet the needs of customers who only have limited space for a flying theatre, Simtec's engineers developed the HEXaFLITEmini. This new HEXaFLITEmini was specially developed for low ceiling heights of approximately six metres. The system is available with an electric or hydraulic 6 DOF motion system and will be the absolute favourite attraction in every FEC, museum or cruise ship!"

Another innovation Simtec presented was the FUNRIDE family: "We presented our FUNRIDE Family: Our media-based motion simulator for 2-100 guests as an open or closed cabin simulator."

Simtec was present at IAAPA Expo Asia to exhibit its mini flying theatre - HEXaFLITEmini. Andreas Stickel, VP Global Sales & Project Management Simtec, commented on the company's latest presence at IAAPA Expo Asia. "At the IAAPA Expo Asia we focused on our mini flying theatre - HEXaFLITEmini. To

Summarising the event, Stickel added: "We believe Bangkok was a great choice for the IAAPA Expo Asia, considering it is a fantastic city. However, compared to previous IAAPA Expo Asia locations, there seemed to be fewer visitors. While the number of attendees was not as high, the quality was exceptional."

The Human Touch: Nurturing Guest Connections in Out-of-Home Experiential Entertainment

In the realm of out-of-home entertainment, the landscape is rapidly evolving, driven by the relentless pace of technological advancement. As attraction designers, our mission is to craft immersive experiences that captivate audiences and leave a lasting impression. However, as technology continues to reshape the way we consume media and interact with the world around us, we find ourselves facing new challenges and opportunities. In this article, we will explore the intersection of design, storytelling, and technology in the context of an ever-changing digital landscape.





1. THE PURSUIT OF HIGH-QUALITY EXPERIENCES

In today's digital age, the demand for high-quality content is at an all-time high. With an abundance of entertainment options available at their fingertips, consumers have come to expect nothing less than excellence. For attraction designers, this presents both a golden opportunity and a significant challenge. While the increasing appetite for media-based attractions bodes well for our industry, it also raises the bar for quality standards.

As we strive to meet and exceed these expectations, we must leverage innovative tools, methodologies, and technologies throughout the entire creative process. From ideation and design to production and installation, every aspect of our work must be meticulously crafted to deliver a seamless and immersive experience. While we may not have the same resources as industry giants like Hollywood or gaming companies, we can differentiate ourselves by focusing on the core elements that truly matter – guest experience, gameplay, and communal interaction.

By prioritizing these fundamental aspects, we can create experiences that transcend the limitations of technology, allowing audiences to immerse themselves in captivating narratives and shared moments of joy.

An example of this is the technology used by Triotech on NINJAGO™ The Ride at Legoland parks. It was the first media-based dark ride in the world that required no hand-held device to interact with the content. In this attraction each guest uses his own bare hands to interact. This was truly unique and has had a dramatic impact on the industry by giving storytellers a way to create an interactive experience

For guests it means a truly immersive experience where the tool that facilitates interactivity is coherent with the story. This enhances immersion. In this case, it is ninjas in training, but it could be a storyline where guests are throwing snowballs, water balloons, etc. Anything where using a gun like interactive device would take away from the cohesiveness of the story and experience. The technology features the ultimate ergonomics: guests can use left or right, one, or two hands. It is very intuitive and adaptive to each rider. This is key. When we design an experience, we want the technology to be “transparent” to the guests. We don't want them focusing on technology, but rather, live the experience and immersion.

2. BALANCING ENGAGEMENT IN THE AGE OF DISTRACTION

In an era defined by short attention spans and endless digital distractions, the challenge of engaging audiences has never been more daunting. Dubbed the “Tinder phenomena,” society's propensity to quickly move on to the next piece of content poses a unique dilemma for creators of out-of-home entertainment.

To fight this trend, we must rethink traditional approaches to storytelling and interactivity. Rather than relying solely on flashy graphics or gimmicks, we must focus on crafting meaningful experiences that resonate with audiences on a deeper level. This means striking a delicate balance between gameplay, character development, and story narrative.

We're embracing this challenge by reimagining the traditional amusement park experience. Instead of offering a single, monolithic attraction, we're breaking the mold with



with no blaster-like device, as those can be incoherent with the story and premise. Motion detection has been around for several years, but this technology pushed this concept by modifying the software so that it can be used while the cart is in motion, and in real-time.

The impact is that now there is a flexible tool to incorporate interactivity that fits with the storyline. There is no need to introduce a blaster-like device which sometimes would not fit the story.

our walkthrough experiences – a series of short, engaging encounters designed to capture the imagination and hold the attention of even the most restless guests.

A recent example is the opening of the innovative “BATTLEGROUND WORLD AGENT” walkthrough attraction last May in LOTTE world in Seoul. Set in the universe of PUBG: BATTLEGROUND, the walkthrough adventure utilizes interactivity, immersion, media, motion, and projection mapping to create a thrilling journey for guests. Visitors



embark on a group experience with up to 16 people as they journey through three zones, each featuring a unique attraction that challenges them.

As guests enter the “BATTLEGROUND WORLD AGENT” experience, they are immediately transported to the iconic universe of PUBG. They embark on a thrilling, intense, and immersive journey and must band together to face unfamiliar threats and ruthless enemies to escape.

Another example is Star Wars Rise of the Resistance at Disney World. This type of walkthrough journey is made of several attractions that you experience in sequence, as a group, in a highly immersive environment and featuring a single storyline.

By embracing the power of storytelling and emotion, we can create experiences that transcend fleeting distractions, leaving a lasting impression on audiences long after they’ve left the attraction.

3. FOSTERING SOCIAL CONNECTION IN A DIGITAL WORLD

In an increasingly digital world, where social interactions are often mediated through screens, the value of genuine human connection has never been more apparent. As individuals spend more time behind screens and less time engaging in real-world social experiences, there is a growing need for out-of-home entertainment to fill this void.

Attraction designers aim to prioritize the importance of fostering meaningful connections among guests, whether it is families bonding over a shared adventure or friends coming together for a night of fun. By focusing on the core elements of social interaction – collaboration, camaraderie, and shared experiences – we can create attractions that resonate on a deeply human level.

Competition and group experiences are two tools that foster a connection between guests. The former is used in many interactive attractions such as theatres and dark rides. As

guests get a score, they want to beat their best friend, family, or whoever is accompanying them.

Escape game and social gaming have gained in popularity thanks to this also. The collaborative, but most importantly, the togetherness fostered by the social connections inherent in the experience design is an element that people seek in our increasingly digital environment.

Through immersive theatrical experiences, interactive obstacle courses, or participatory festivals, out-of-home entertainment has the power to bring people together in ways that transcend the digital divide. By harnessing the transformative power of technology, storytelling, and design, we can create experiences that unite and inspire audiences of all ages.

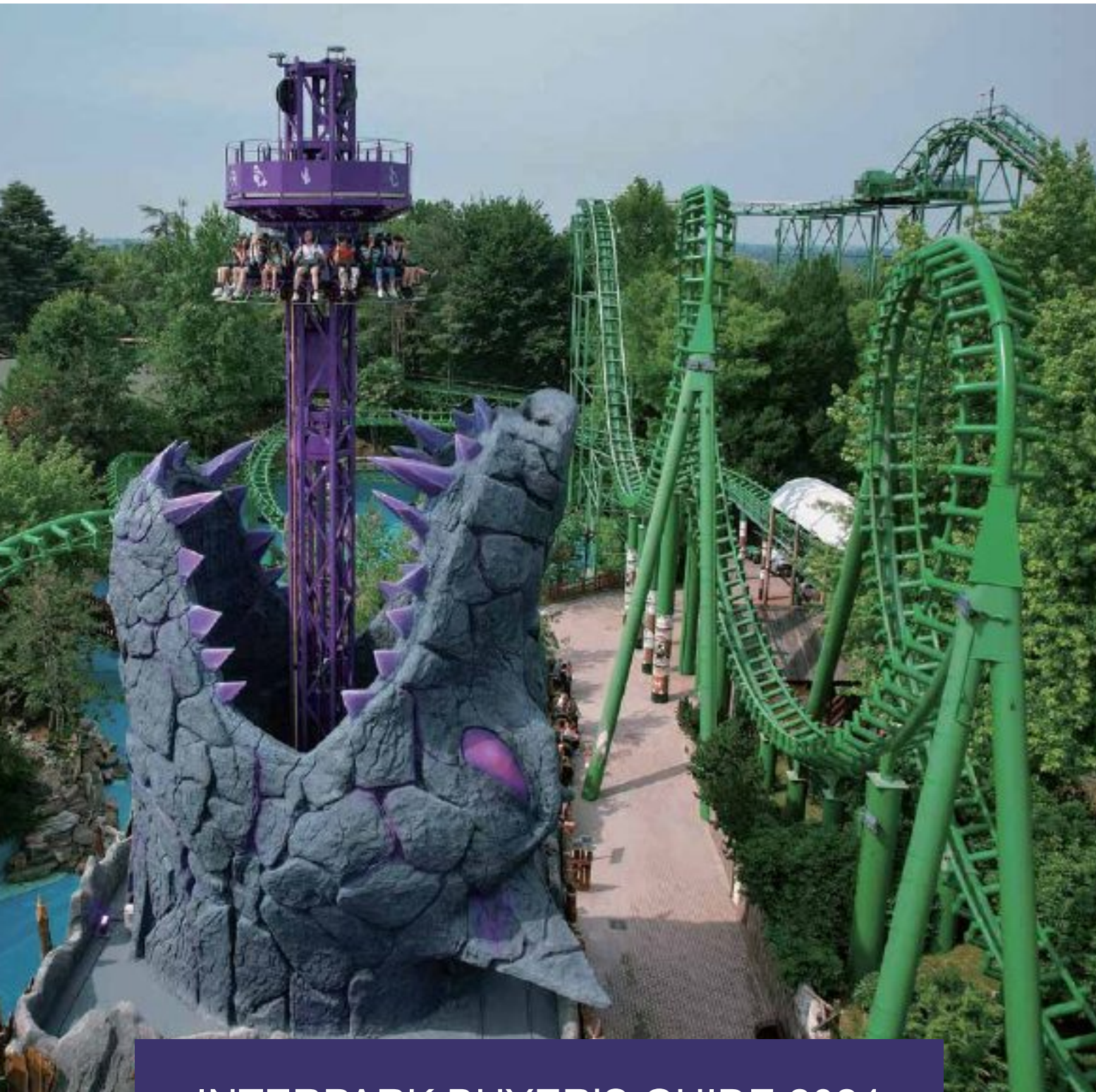
CONCLUSION

In an era of accelerated digital evolution, the landscape of out-of-home entertainment is undergoing a profound transformation. As technology continues to reshape the way we interact with the world around us, the role of design and storytelling has never been more crucial. By embracing innovation, fostering meaningful engagement, and prioritizing social connection, we can create experiences that transcend the limitations of technology, leaving a lasting impact on audiences around the world. At Triotech, we’re committed to navigating this ever-changing landscape with creativity, passion, and a steadfast dedication to crafting unforgettable experiences for generations to come.



Buyer's Guide

THE GUIDE TO KEY SUPPLIERS



INTERPARK BUYER'S GUIDE 2024

The International Buyer's Guide

The International Buyer's Guide from InterPark provides you with a select list of key suppliers to our industry - profiling some in more detail as a thank you for their continued commercial support.

You will find this year that those profiles not only give you an overview of the company and its mission, but for the most part, also include specific project case studies. Shining a light on how and where their innovations have been implemented all over the world.

The Buyer's Guide is broken down into sectors for easy referencing purposes - from roller coasters to family rides, from waterpark attractions to multimedia theatres and simulators and more, it's all there and each listing includes all the relevant company information you might need - from postal address, to contact telephone numbers and emails, to website addresses.

If you spot a listing that doesn't look quite right, please do let the team know - after all, we're only as good as the information we're provided.



24

LIGHTING
SOUND
SHOWS

24

MAJOR FAMILY
RIDES

34

MIDWAY GAMES
KIDDIE RIDES

36

MULTIMEDIA
THEATRES
SIMULATORS

38

PLAY INTERACTIVE
EQUIPMENT

40

ROAD TRAINS
PEOPLE MOVERS

44

ROLLER COASTERS

50

SERVICE
SUPPLIERS

51

THEMING DESIGN
PLANNING

52

WATERPARK
ATTRACTIONS
SERVICES

LIGHTING SOUND SHOWS

Airstage

Tel: +49 (0) 7123 9290470
Email: info@airstage.de
www.airstage.de
Design, construction and operation of radio-controlled flying models

Analog Way

2/4 rue Georges Besse, 92160 Antony, France
Tel: +33 1818 90860
Email: saleseuro@analogway.com
www.analogway.com
image processing, multi-screen management, videowall management



Art Attack

9350-47 Street, Edmonton, AB. T6B 2P6, Canada
Tel: +1 863 438 7469
Email: sales@artattackfx.com
www.artattackfx.com
design and fabrication, artwork & decoration, FEC interiors, laser tag, lighting, mini golf, interactive games, theming services

Barco Ltd

Building 329, Doncastle Rd, Bracknell, RG12 1WA, UK
Tel: +32 56 233211
www.barco.com
high performance projectors

Birket Engineering Inc

162 W Plant Street, Winter Garden, FL 34787, USA
Tel: +1 407 290 2000
Email: sales@birket.com
www.birket.com
ride control, show control, speciality lighting

CITC Special Effects Equipment

1420 80th St. SW #D Everett, WA98203 USA
Tel: +1 425 776 4950
Email: info@citcfx.com
www.citcfx.com
Special effects equipment, fluids & expendables, accessories, dynamic moving head fog machine

Dronisos

3 rue Lafayette, 33000 Bordeaux, France
Tel: +33 67063 3071
Email: jdlauwereins@dronisos.com
www.dronisos.com
drone light shows

ECA2

178 Rue De Courcelles 75017 Paris, France
Tel: +33 18375 8080
Email: paris@eca2.com
www.eca2.com
audio & visual systems, costumes & characters, fountains & water displays, laser technology, lighting, live shows, show production

Electrosonic Ltd

Hawley Mill, Hawley Road, Dartford, Kent, DA2 7SY, UK
Tel: +44 1322 222211
Email: info@electrosonic.com
www.electrosonic.com
Multimedia experiences

HB-Laserkomponent GmbH

Heldenbergstrabe 26, D-73529 Schwabisch Gmund, Germany
Tel: +49 0 7171 104 6920
Email: info@hb-laser.com
www.hb-laser.com
audio & special effects, laser, lighting, shows

Kraftwerk Living Technology GmbH

Maria-Theresia-Str. 49, 4600 Wels, Austria
Tel: +43 07242 692690
Email: office@kraftwerk.at
www.kraftwerk.at
3D consultancy services, 3D/4D cinemas, multimedia experiences

Laservision

Suite 3F, Building 4, 256B Newline Road, Dural, NSW 2158, Australia
Tel: +61 2 9658 1000
Email: info@laservision.com.au
www.laservision.com.au
multimedia spectaculars, lasers, aqua-screens, fountains, pyrotechnics, image projection, architectural lighting, surround sound, special effects

Rainbow Productions

Unit 3& 4Greenlea Park, Prince Georges Road, London SW19 2JD, UK
Tel: +44 208254 5300
Email: info@rainbowproductions.co.uk
www.rainbowproductions.co.uk
costume characters, mascots, character events, mini shows

The Producers Group

330 N Brand Blvd Ste 640, Glendale, CA 91203, USA
Tel: +1 818 334 2829
www.producers-group.com
live shows, fountain shows, parades, special effects

MAJOR FAMILY RIDES



Alterface

Avenue Pasteur 11, B-1300 Wavre, Belgium
Email: info@alterface.com
www.alterface.com
3D consultancy, 3D/4D/5D cinemas, motion platforms, theatres

Antonio Zamperla S.p.A.

Via Monte Grappa, 15/17, I-36077 Altavilla Vicentina (VI), Italy
Tel: +39 0444 998400
Email: zamperla@zamperla.it
www.zamperla.com
drop towers, family rides, kiddie rides, major rides, monorails & trains, roller coasters, thrill rides, used rides & attractions, water flumes & raft rides



Bertazzon 3B Srl

Via Trevigiana, 178, 31020 Sernaglia (TV), Italy
Tel: +39 0438 966 291
Email: bertazzon@bertazzon.com
www.bertazzon.com
bumper cars, carousels, swing carousels



BoldMove Nation

Gare Maritime, Picardstraat 7 box 100. 1000 Brussels, Belgium
Tel: +32 (0) 2 790 7401
Email: hello@boldmove-nation.com
www.boldmove-nation.com
3D consultancy, interactive attractions, dark rides, family rides, theming services



ETF Ride Systems

Randweg Zuid 11, Nederweert 6031SX, The Netherlands
Tel: +31 495 677000
Email: sales@etf.nl
www.etf.nl
dark rides, kiddie rides, major rides, people movers

Extreme Engineering

1391 Flat Creek Road, Athens, TX 75751, USA
Tel: +1 916 663 1560
Email: info@extremeengineering.com
www.extremeengineering.com
adventure parks, climbing walls, rollercoasters



Fabbri Group

Via dell'Artigianato 198, 45030 Calto (Rovigo), Italy
Tel: +39 0425 805 452
Email: info@fabbrigroup.com
www.fabbrigroup.com
family rides, ferris wheels, kiddie rides, major rides, people movers, roller coasters, water rides

Garmendale Engineering Limited

Dale Works, Manners Industrial Estate, Ilkeston, Derbyshire, DE7 8EF, UK
Tel: +44 115 932 7082
enquiries@garmendale.co.uk
www.garmendale.co.uk
dark rides, family rides, rail trains, monorail/people movers, theming services

MAJOR FAMILY RIDES



Gosetto s.r.l

Via Montegrappa, 122 z.i.
31010 Mosnigo di Moriago,
Treviso, Italy
Tel: +39 0438 892 847
Email: info@gosetto.com
www.gosetto.com
bumper cars, dark rides,
family rides, fun house,
kiddie rides



Guangdong Jinma Entertainment Corp., Ltd

No.5, Yanjiang East 3rd
Road, Torch Development
Zone, Zhongshan,
Guangdong, 528436, China
Tel: +86 760 281 32738
Email: sales@jinmarides.
com
www.jinmarides.com
roller coasters, major rides,
family rides, immersive
attractions, LSM coasters,
giant wheels, dark rides,
simulators



Huss Park Attractions GmbH

Emil-Sommer Str 4-6,
D-28329 Bremen, Germany
Tel: +49 421 499 000
Email: sales@hussrides.com
www.hussrides.com
family rides, major rides,
thrill rides

I.E. Park Srl.

Via Don P Borghi 3, 42043
Praticello di Gattatico, Reggio
Emilia, Italy
Tel: +39 0522 678 526
Email: info@iepark.com
www.iepark.com
bumper cars, family rides, kiddie
rides, roller coasters, wet rides/
flumes



Intamin

Landstrasse 126, PO
Box 644, Schaan 9494,
Liechtenstein
Tel: +423 237 03 43
Email: info@intamin.com
www.intamin.com
drop towers, roller coasters,
wet rides, rapids and
flumes, gyro swings, giant
wheels

Interlink LG Ltd

Chargrove House, Main Road,
Shurdington, Cheltenham, GL51
4GA, UK
Tel: +44 1453 836265
Email: commercial@interlink-lg.
com
www.interlink-lg.com
major rides, family rides, wet rides
& flumes, panoramic towers, used
rides

KMG BV

Parrallelweg 35, NL-7161 AE,
Neede, The Netherlands
Tel: +32 545 294545
Email: info@kmgrides.com
www.kmg.nl
family rides, thrill rides, rentals

Larson International

1933 State Hwy 194 West,
PO Box 638, Plainview, TX
79072, USA
Tel: +1 806293 1353
Email: info@larsonintl.com
www.larsonintl.com
22M Giant Loop, Hubless
Wheel, 30M Giga Loop,
Flying Scooters, Tilt-A-Whirl



Mack Rides GmbH

Mauermattenstr 4, D-79183
Waldkirch, Germany
Tel: +49 7681 20000
Email: sascha.rigling@mack-
rides.com
www.mack-rides.com
boats & floats, dark rides,
family rides, interactive
attractions, monorails
& people movers, roller
coasters, water flumes & raft
rides, wet rides & flumes

Mondial Rides

Aengwilderweg 57, Terband-
Heerenveen, 8449BA, The
Netherlands
Tel: +31 513 610 170
Email: info@mondialrides.com
www.mondialrides.com
family rides, ferris wheels & giant
wheels, thrill rides, used rides &
attractions

Moser's Rides S.R.L.

Strada Statale 12 Via, Abertone-
Brennero, Ostiglia, 46035, Italy
Tel: +39 0386 800001
Email: moser@moserrides.com
www.moserrides.com
drop towers, family rides, major
rides, observation towers

Preston Barbieri Group

Via Cocchi 19, 42124 Reggio
Emilia, Italy
Tel: +39 022 925 211
Email: info@prestonbarbieri.com
www.prestonbarbieri.com
bumper cars, carousels, drop
towers, family rides, ferris wheels,
kiddie rides, major rides, roller
coasters, thrill rides, used rides &
attractions, wet rides & flumes



Ride Development Company

PO Box 40, 4770
Independence Highway,
Independence, OR 9735,
USA
Tel: +1 503 606 4438
Email: sales@bumpercar.
com
www.bumpercar.com
bumper cars

Rocky Mountain Construction

Email: info@
rockymtnconstruction.com
www.rockymtnconstruction.com
Family rides, kiddie rides, portable
rides, thrill rides, roller coasters

Sally Dark Rides

745 West Forsyth Street,
Jacksonville, FL 32204, USA
Tel: +1 904 355 7100
Email: sally@sallycorp.com
www.sallydarkrides.com
dark rides, animatronics

SBF Srl

Via dei Placco 217, Int.1, Casale Di
Scodosia, Padova 35040, Italy
Tel: +39 04298 47098
Email: sbf@sbfrides.com
www.sbfrides.com
bumper cars, carousels, drop
towers, family rides, ferris wheels
& giant wheels, people movers,
roller coasters, used rides &
attractions

Sunkid GmbH

Industrial Zone 39, A-6460, Austria
Tel: +43 5412 68131
Email: info@sunkidworld.com
www.sunkidworld.com
family rides, people movers (lifts
& moving carpets), roller coaster
components

Technical Park

Via Dell artigianato 47, Melara,
Rovigo 45037, Italy
Tel: +39 425 89276
Email: info@technicalpark.com
www.technicalpark.com
carousels, family rides, ferris
wheels, kiddie rides, major rides,
used rides & attractions



Triotech 创腾

Triotech

6995 Jeanne-Mance Street,
Montreal (QC) Canada
Tel: +1 514 354 8999
Email: info@trio-tech.com
www.trio-tech.com
interactive dark rides,
walkthroughs, flying
theatres, interactive
theatres, VR experiences

UCARGO

Third Floor, Windmill House, 129-
130 Windmill St, Gravesend, Kent,
DA12 1BL UK
Tel: +44 (0) 1474 559500
Email: operations@ucargo.co.uk
www.ucargo.co.uk
30 years of experience moving
specialist and large-scale rides for
the amusement, fair and carnival
sector, international freight
forwarding, air/road/sea freight
management



Vekoma Rides Manufacturing BV

Schaapweg 18, 6063 BA
Vlodrop, The Netherlands
Tel: +31 475 409 222
Email: info@vekoma.com
www.vekoma.com
family coasters, indoor
coasters, thrill coasters



World of Rides

The Fun Factory, 31 Third
Avenue, Drum Industrial
Estate, Chester-le-Street, Co.
Durham DH2 1AY, UK
Tel: +44 191 4920 999
Email: info@worldofrides.
com
www.worldofrides.com
bumper cars, family rides,
kiddie rides, water rides



Zierer Karussell und Spezial-maschinenbau GmbH & Co. KG

Josef-Wallner-Strabe
5, Deggendorf 94469,
Germany
Tel: +49 991 91060
Email: info@zierer.com
www.zierer.com
carousels, drop towers,
family rides, ferris wheels,
major rides, roller coasters

BERTAZZON 3B

Bertazzon continues to serve the theme park and attractions industry with its novel and enjoyable family rides and amusement attractions. The Italian family run company has been in the leisure industry since 1951 thanks to three brothers of the Bertazzon family, Luigi, Ferruccio and Marcello, hence the name Bertazzon 3B. The Italian manufacturer has been a leading supplier exporting products across the world ever since.

Bertazzon is located in the Treviso area of Northern Italy. The production of its attractions is done entirely within its premises, which extend over a covered area of 12.000 m² out of a total surface of 30.000 m². Bertazzon is a work force comprised of 60 people who are experienced artists and expert craftsmen and women undertaking roles of painting, decorations and finishes, which are naturally all handmade.

Bertazzon supplies a vast range of attractions such as children's rides, go-karts, major rides, dark rides, track rides, bumper cars and custom projects.

Yet, it is the unique horse-themed carousels which are the hallmark of Bertazzon and have made the Italians a recognisable company across the attractions industry. The style of the carousel created by Bertazzon is symptomatic of Venice with beautifully crafted features which can be supplied in standard or customised versions. The carousels can be perfectly utilised for amusement parks or trailer mounted for carnival use.

The company is also widely recognised for its range of bumper cars, including adult models such as the New York, Old Time and laser and the Classic and Animal mini cars. Its bumper car pavilions come in a range of sizes and diverse designs.

Bertazzon also counts upon a vast spare parts department with hundreds of products and materials available in the case its customers should require essential parts or servicing.

All products are built and serviced according to the European standards and can be certified by German TUV as well as other certification bodies.

This blend of tradition and innovation, crafted by its expert rides maker team, ensures that Bertazzon's amusement devices remain a trusted benchmark manufacturer for the attractions industry.

In a wide range interview, CEO of Bertazzon, Michele Bertazzon, explains to InterPark about firstly, the current state of the industry: "As far as we know, the amusement industry within Europe, US and western countries have been doing quite well after the pandemic. Most of the manufacturers are quite busy for the next couple of years and these are good conditions for investing in improvements and /or new products.

"We at Bertazzon are more focused on updating our traditional products, including the introduction of new bumper car models."



Bertazzon discusses where the company is exhibiting over the next 12 months: "We are used to exhibiting at all IAAPA Expos (USA, Europe and Asia), as well as DEAL in Dubai. This year we will be also exhibiting at SAE in Saudi Arabia and AMLEX in Japan.

"The first four shows are kind of tradition for us, because we are covering a major part of the globe. Participation in the fair in Saudi Arabia is an investment for a market with great potential, even if in the short term mainly linked to large projects. Japan was a good market for us during the late '90's and we want to investigate new potentialities."

Bertazzon remains ever faithful to its original line of attraction and catering for its customer base all over the world, as Bertazzon alludes to: "We have been more focused on our traditional products."

A 40-year family love affair with the attractions industry still burns passionately thanks to the authentic Italian workshop overseen by Bertazzon.

BERTAZZON 3B SRL

Via Trevigiana, 178 – 31020 SERNAGLIA DELLA
BATTAGLIA (TV) – Italy

Contact: Angelo Signorotto

Tel: +39.0438.966291

E-Mail: bertazzon@bertazzon.com | Sales

bertazzon.com



FUN HOUSES



SWING RIDES



BUMPER-CARS



DARK RIDES



FLAT RIDES



VENETIAN CAROUSELS

SERNAGLIA (TV) - ITALY

TEL +39.0438.966291

BERTAZZON@BERTAZZON.COM

WWW.BERTAZZON.COM

AMUSEMENT RIDES
MADE IN ITALY SINCE 1952



BERTAZZON

The Carousel Company

FABBRI GROUP



Fabbri Group has been a staple in the industry for over seven decades, and since its inception has sold over 1,500 rides worldwide to parks, funfairs, museums, festivals and investing companies.

The company's success lies in its ability to quite literally do it all - management, design, fabrication, shipping, installation supervision, testing, commissioning, operator training and after sales.

Fabbri Group's attention to detail and dedication to its customer base ensures it meets creative intent, including motion and theming, each and every time.

The company specialises in bespoke projects and giant wheels. Considered the main attraction in a park or an important reference point for a city as a stand-alone attraction, the giant wheel is gaining more traction than ever, thanks to its structural beauty and the incredible panoramic views it offers.

Due to its height, the giant wheel is often seen as a landmark and offers excellent opportunities for marketing, such a sponsorship or city promotion. Fabbri Group manufactures giant wheels of differing heights and dimensions, up to 100-meters.

Last year Fabbri Group celebrated its anniversary by presenting a very special design to Mexico City, an 85-metre-high wheel, the highest in Mexico, complete with 40 cabins including luxury VIP Fabbri cabins. Special light packages were utilised to ensure the wheel was as visually stunning as it's structure, while guests were entertained with a spectacular light show to top off the celebrations in the evening.

Aside from the classics, new products and ideas are developed every year, resulting in innovative and exciting rides.

The company is fanatical about enhancement and invests considerably in research and development, unceasingly improving each and every ride, and every phase of the ride creation and manufacturing process.

For example, Fabbri Group recently introduced a new version of its 'Wilde Maus' Spinning Family rollercoaster.

The Wilde Maus Coaster has been upgraded to the newest standard with an eye-catching option where the track is fully illuminated and the lights under the track can follow the individual cars. Making its world debut in Germany, the new version has been very well received by the market thanks to its dynamic lighting state-of-the-art technology. Cars are equipped with special sensors for special light effects.

With a compact footprint of 42 x 22-metres and 420-metres of track, the ride features eight cars that each carry four passengers, one sitting next to the other. The ride is a perfect (and affordable) option for parks looking for a family rollercoaster ride.

When asked, Fabbri was keen to stress that ideas come from every area of the group, whether they're generated by the sales team, technicians, or customers, the company's strengths lie in collaboration and communication.

Safety is one of the paramount areas of focus of Fabbri's R&D department, working in close collaboration with international inspection and certification bodies such as TÜV, Vinçotte and ECO. The company's rides are compliant with the latest and strictest standards worldwide, such as EN, ASTM, GB and GOST, just to name a few.

Fabbri uses the highest quality systems to ensure it manufactures the safest rides possible. Meticulous factory tests are carried out on every ride before it leaves the factory to personally verify its safety, quality, and operation.

Fabbri Group will be present at IAAPA's three main EXPOS, IAAPA Expo Asia, Bangkok, IAAPA Expo Europe, Amsterdam, IAAPA Expo, Orlando, Florida. As well as IAAPI India, DEAL Dubai, SEA Saudi Arabia, Amlex Tokyo, Theme Park Vietnam Expo, Acolap Colombia and IISF Gibsonton, USA.

FABBRI GROUP

Via Dell'Artigianato, 198
45030 Calto (Rovigo)
Italy
fabbrigroup.com

COMPACT SPINNING FAMILY COASTER

UNIQUE FEATURES

LED RGB ON CARS
AND UNDER TRACK
WITH SPECIAL
RAIL STRUCTURE

8 CARS WITH
4 SEATS

INDIVIDUAL
SPINNING CARS

**FREE
ROTATION**
OF THE CARS



**WILDE
MAUS**

FOOTPRINT: 42.2 x 20.2 x 16.4 m
HEIGHT OF TRACK WITH CARS: 13 m approx.
WEIGHT: 100 Tons approx.

STANDARD: EN 13814 - 2019
PARK AND FUNFAIR AVAILABILITY

VIDEO



**NEW DESIGN
WITH UNIQUE DYNAMIC LIGHT EFFECTS**

RIDE DEVELOPMENT COMPANY (RDC)

Ride Development Company (RDC), based in Independence, Oregon, is widely recognised as the premiere bumper car manufacturer in the United States. With over 35 years of design and technical experience, RDC serves scores of clients throughout the United States and in over 28 international countries.

A fairground and amusement park staple, bumper cars are as popular today as they were 80 years ago due to their wide audience appeal. What other ride offers children, teenagers, parents, and grandparents the opportunity to battle and bump each other in safe and fun surroundings? Bumper cars are genuinely an attraction for people of all ages. The main ethos of this traditional ride remains untouched, but you may have noticed the shift in design over the years.

There's been a marked trend towards tube system cars rather than the traditional dodgem bumper cars. The reason? Well, modern tube cars are simply more durable, they don't get boxed in to corners and have lower maintenance and operating costs than traditional bumper cars.

RDC bumper cars are proven to be consistently reliable and safe. The cars are built and sold with long-term investment in mind. "Quality and reliability equals longevity and higher profits," says RDC's General Manager, Tami Dean. "RDC's biggest advantage within the industry is our unrivalled technical and design simplicity and our patent protected tubing. We are proud to say RDC cars are a maintenance dream for owners and operators. We understand our clients have made a substantial investment in our bumper cars, and they readily see our competitive pricing is coupled with lower, long term maintenance costs. We're not tweaking its systems on-the-run at an owner's expense."

With six patent-protected engineering designs, RDC encourages new clients to compare RDC superior products and floor systems with that of its competitors. "Talk to our current clients too," Dean says. "RDC clients are our best salespeople."

RDC recently introduced a new line of LED illuminated bumper cars, well-suited to RDC's electric floors and battery powered bumper cars.

This new line is installed in Krazee Whirl (RDC's most popular bumper car) and Krazee Voltz cars. The LED light systems, aside from being more visually appealing, can withstand the constant bumping better than conventional bulb lights. RDC's newly designed LED cars are programmed to display different colours and flash synchronisation. RDC also offers LED add-on kits that can easily be configured to retrofit existing RDC bumper cars.

Thankfully for RDC, the pandemic didn't slow much down in terms of innovation, and the company is looking towards the future while diligently fulfilling those pandemic obligations.



"Over the past two post-pandemic years, there's been a strong resurgence in capital investment from customers for new bumper cars," Dean explains. "RDC has been focused on producing products to keep up with our back orders and the pent-up investment demand experienced by FECs, bowling centres, and parks during the pandemic." Fortunately, RDC has not been exposed to supply chain strain and disruption due to the company's reputation for delivering on-time, reliable, and technically uncomplicated bumper cars.

If you're out on the trade show circuit in the next 12 months, you can catch RDC at IAAPA Expo Europe, Amsterdam, IAAPA Expo, Orlando, FL, Deal Amusement Show 2025, Dubai and Bowling Expo 2025, Washington DC.

RIDE DEVELOPMENT COMPANY (RDC)
PO Box 40, Independence, OR 97351
Telephone: 503-606-4438
Fax: 503-606-4436
www.bumpercar.com

RDC BUMPER CARS

The Leader... The Reliable One.



Central Park Fun-Land

Small Footprint. Big Profits.

- 30+ Years of Engineering Excellence
- Serving more than 45 States and 29 Countries
- The Leading Bumper Car Manufacturer in the U.S.A.
- Built to Last / Low Maintenance
- Proven ROI
- Electric Floor / Battery Power / Gasoline
- Indoor or Outdoor



RDC

www.bumpercar.com

Ride Development Company • P.O. Box 40 • Independence, OR 97351 • USA

PH 1-503-606-4438

FAX 1-503-606-4436

EMAIL sales@bumpercar.com

MEMBER: IAAPA, RSA, BPAA, WWA, AIMS

GOSETTO



Throughout its history, ingenuity and passion have driven Gosetto to achieve great goals and prestigious awards thanks to worthy craftsmanship. Gosetto preserves the same pioneering spirit of which the young Elio Gosetto began his journey in the field of attractions and mechanical carpentry. Thus, Gosetto embodies its mantra "we know no better cause than to do well what we do and to continue to do it."

The company prides itself on creating entertaining attractions such as its Fun Houses, Dark Rides and Kiddie Rides. Gosetto's range of Fun Houses are well known, shaped by interactive tricks and optical illusions that surprise at every curve, following paths of pure fun. Some of the models in their stable include 'Fun Factory,' a two-story Fun House delivered to the American market in January. 'Circus Circus' is a three-floor Fun House with double toboggan and was delivered in the UK. The 'Candy Factory' can be found in Finland as a three-story Fun House. And 'Crazy Beach' is a three-story Fun House located in Sweden. Gosetto confirmed that it's finishing another Fun House for Mexico with four floors and double toboggan.

Fast Fun House has also been created for the travelling market, designed for super-fast build-up and take-down. Gosetto provides a range of Kiddies Rides for the little

ones to get their first dose of fun, one of which is driving their own monster car with a feeling akin to driving a real off-road vehicle.

Gosetto has a global footprint but its key markets for its family rides are in Scandinavia and Middle East. Gosetto confirms that deliveries are scheduled until 2027, ensuring "a long-term commitment that underscores the trust these regions place in the quality and innovation of our attractions."

Giada Gosetto, Sales Department, explains their future movements: "We'll be attending many upcoming trade shows and we have some exciting new products launching, including the Compact Fun House and the Compact Dark Ride. These are two solutions that are easy and quick to assemble and disassemble, all on a single trailer."

GOSETTO SRL

Via Montegrappa, 122 - 31010 Mosnigo di Moriago della Battaglia (TV) - Italy

Contact: Giada Gosetto | Purchase & Production Department

Tel: +39 0438 892847 | Direct: +861

Email: info@gosetto.com

gosetto.com

MARCO POLO



TIMELESS RIDE AROUND THE WORLD

MONSTER CARS



www.gosetto.com



WORLD OF RIDES

Bumper cars and boats are the new soft-impact "Eat... Sleep... Bump... Repeat" sensation for 2024.

Hot on the heels of the huge success of its Junior Driving School, World of Rides, has relaunched its new highly popular range of 'Parent & Child' 24v battery operated Bumper Cars and Bumper Boats to UK parks, piers, indoor adventure play, farm parks, FECs, and seaside holiday resort operators, as major new turnkey family attractions and visitor experiences for 2024.

The twin-seat 'Parent & Child' cars have fully operational joystick controls that allow the cars to travel forwards or backwards or fully spin 360° in either direction, and initial site testing with leading operators across the UK has resulted in such high incomes, resulting in some operators opening multiple numbers of tracks already this year in order to cope with the demand.

The larger sized Bumper Car and Bumper Boat bodies allow two persons to ride much more comfortably and are suitable for either a 'Parent & Child' or two eight to twelve-year-olds, or teenagers, or adults. As well as this, the high-quality soft-impact inflatable ring means no more jarring or jerking on impact, which has resulted in many more repeat rides by family members not wanting to suffer whiplash or have their tooth fillings drop out!



In addition, a brand-new 'Laser Battle' version has also been introduced, which allows riders to hit targets on other cars, which then stops and spins them before allowing them to re-join in the battle. The number of hits for each car can be logged on a digital display on the dashboard and the scores relayed onto larger external display screens to allow the public to be able to follow the progress of the 'The Battle'.

In addition, large inflatable balls can be added to the playing areas so that the riders and families can also enjoy team games of Aqua-Ball and Bumper-Ball.

Despite all the worldwide supply chain problems, the many orders already placed by UK leading operators have already been delivered in time for the Summer Holiday Season.

WORLD OF RIDES

The FUN Factory, Third Avenue, Drum Industrial Estate,
Chester-Le-Street, Co. Durham, DH2 1AY UK
+44 1914920999
info@worldofrides.com
www.worldofrides.com

FROM BUMPER CAR ARENAS...

WORLD OF RIDES

50 YEARS ANNIVERSARY

www.worldofrides.com

...TO BUMPER BOAT MARINAS!

WORLD OF RIDES

50 YEARS ANNIVERSARY

www.worldofrides.com

MIDWAY GAMES KIDDIE RIDES

Antonio Zamperla S.p.A.

Via Monte Grappa, 15/17, I-36077
Altavilla Vicentina (VI), Italy
Tel: +39 0444 998400
Email: zamperla@zamperla.it
www.zamperla.com
drop towers, family rides, kiddie
rides, major rides, monorails &
trains, roller coasters, thrill rides,
used rides & attractions, water
flumes & raft rides



Bertazzon 3B Rides

Via Trevigiana, 178, 31020
Sernaglia (TV), Italy
Tel: +39 0438 966 291
Email: bertazzon@
bertazzon.com
www.bertazzon.com
bumper cars, carousels,
swing carousels

Cogan srl

Via Boito 150, 41019 Soliera, (MO),
Italy
Tel: +39 059 566 106
Email: info@cogan.it
www.cogan.it
coin-operated kiddie rides

Falgas Industries

Einstein Palais, Friedrichstrabe 171,
10117 Berlin, Germany
Tel: +34 9724 54483
Email: info@falgas.com
www.falgas.com
air hockey, kiddie rides



Gosetto s.r.l

Via Montegrappa, 122 z.i.
31010 Mosnigo di Moriago,
Treviso, (TV), Italy
Tel: +39 0438 892 847
Email: info@gosetto.com
www.gosetto.com
bumper cars, dark rides,
family rides, fun house,
kiddie rides



Guangdong Jinma Entertainment Corp., Ltd

No.5, Yanjiang East 3rd
Road, Torch Development
Zone, Zhongshan,
Guangdong 528436 China
Tel: +86 760 281 32738
Email: sales@jinmarides.
com
www.jinmarides.com
3D/4D cinema, roller
coasters, ferris wheels,
water rides, carousels, dark
rides, drop towers, kiddie
rides, family rides

HB Leisure

HBL House, Ffordd Derwen, Rhyl,
LL18 2LS, UK
Tel: +44 1492 870700
Email: businessdevelopment@
hbleisure.co.uk
www.hbleisure.co.uk
park and FEC management

North American Midway

PO Box 429, Farmland, IN 47340,
USA
Tel: +1 765 433 3038
Email: info@namidway.com
www.namidway.com
midway games, rides and food

Pan Amusements Ltd

Huddersfield road, Oldham, OL4
3QB, UK
Tel: +44 161 652 8092
Email: sales@panamusements.com
www.panamusements.com
shooting galleries and theming
services

PrimeTime Amusements

5300 Powerline Road, Suite 210,
Ft. Lauderdale, FL 33309, USA
Tel: +1 800 550 0090
Email: info@
primetimeamusements.com
www.primetimeamusements.com
boxing machines, cranes &
grabbers, dance machines, midway
games, novelty games, photo
booths, pool & snooker tables,
redemption games, skills & sports
games, video games

Rides And Fun s.r.l.

Via dell'Ecologia, 16, 25022 Borgo
San Giacomo (BS) Italy
Tel: +39 030 940 8126
Email: info@ridesandfun.com
www.ridesandfun.com
adult rides, kiddie rides,
rollercoasters

Sela Group s.r.l

Via Masetti 46, 47122 Forlì, Italy
Tel: +39 0543 796623
Email: info@selagroup.it
www.selacarshop.com
air hockey, bumper cars, midway
games, novelty games, skills &
sports games

Show West

PO Box 1699, Wangara, WA 6947,
Australia
Tel: +61 (0) 401 503 425
Email: daniel@carnivalpromotions.
com.au
www.showwest.com.au
Bumper cars, kiddie rides, midway
games, skill & sports games,
family rides

Unis Technology

70 Esna Park Drive, Unit 5
Markham, Ontario, L3R 6E7,
Canada
Tel: +1 416 508 4423
Email: sales@unistechnology.com
www.unistechnology.com
kiddie rides, midway games,
novelty games, redemption
games, simulators



World of Rides

The Fun Factory, 31 Third
Avenue, Drum Industrial
Estate, Chester-le-Street, Co.
Durham DH2 1AY, UK
Tel: +44 191 4920 999
Email: info@worldofrides.
com
www.worldofrides.com
bumper cars, family rides,
kiddie rides, water rides





41th

CAAPA
ATTRACTIONS
EXPO

2025

中国(北京)国际 游乐设施设备博览会

CHINA BEIJING ATTRACTIONS EXPO 2025

03.19-03.21.2025

主办：中国游艺机游乐园协会
China Association of Amusement Parks & Attractions

中国国际展览中心(顺义馆)

China International Exhibition Center · New Venue (Beijing)

Lily@leisureandattractions.com

MULTIMEDIA THEATRES SIMULATORS



Alterface

Avenue Pasteur 11, B-1300 Wavre, Belgium
Email: info@alterface.com
www.alterface.com
3D consultancy, 3D/4D/5D cinemas, motion platforms, theatres



BoldMove Nation

Gare Maritime, Picardstraat 7 box 100. 1000 Brussels, Belgium
Tel: +32 (0) 2 790 7401
Email: hello@boldmove-nation.com
www.boldmove-nation.com
3D consultancy, interactive attractions, dark rides, family rides, theming services

Brogent Technologies, Inc.

No. 9, Fuxing 4th Rd, Qianzhen District, Kaohsiung City 806, Taiwan
Tel: +886 7537 2869
Email: sales@brogent.com
www.brogent.com
design and planning, system integration and production services

Cesys

Den Iip 5a, 1127 PA, Den Iip, Netherlands
Tel: +31 20 262 3253
Email: info@cesys.nl
www.cesys.nl
motorbike simulators, race car simulators and flight simulators

Cortina Productions

1651 Old Meadow Rd, Suite 400, McLean, VA 22120, USA
Tel: +1 (703) 556 8481
Email: hello@cortinaproductions.com
www.cortinaproductions.com
media development, interactive media exhibits

Cruden BV

Pedro de Medinalaan 25, 1086 XP Amsterdam, The Netherlands
Tel: +31 20 707 4668
Email: info@cruden.com
www.cruden.com
simulators

DOF Robotics

11620 Wiltshire Blvd, Suite 900, Los Angeles, CA 90025, USA
Tel: +1 (424) 325 2203
Email: sales@dofrobotics.com
www.dofrobotics.com
3D consultancy, 3D/4D/5D cinemas, motion platforms, theatres

Entertainment Resource GmbH

Engersgastr. 132, 56566 Neuwied, Germany
Tel: +49 2624 954811
Email: info@entertainment-resource.biz
www.entertainment-resource.biz
3D consultancy services, 3D/4D/5D cinema, seats & effects seats, control systems, film vendors



Guangdong Jinma

Entertainment Corp., Ltd
No.5, Yanjiang East 3rd Road, Torch Development Zone, Zhongshan, Guangdong, 528436, China
Tel: +86 760 281 32738
Email: sales@jinmarides.com
www.jinmarides.com
roller coasters, major rides, family rides, immersive attractions, LSM coasters, giant wheels, dark rides, simulators



Hologate GmbH

Amalienstrasse 71, 80799 Munich, Germany
Tel: +4989999 500120
www.hologate.com
interactive attractions, simulators, virtual reality

Kraftwerk Living

Technologies GmbH

Maria-Theresia-Strasse 49, 4600 Wels, Austria
Tel: +43 07242 692690
Email: office@kraftwerk.at
www.kraftwerk.at
3D/4D cinemas, hybrid dome theatres, dark rides, media-based attractions, SFX seats

MaxFlight Corporation

7 Executive Dr, Toms River NJ 08755-4947, USA
Tel: +1 732 281 2007
Email: info@maxflight.com
www.maxflight.com
interactive attractions, simulators, virtual reality

MediaMation, Inc

24310 Garnier St, Torrance, CA 90505, USA
Tel: +1 310 320 0696
Email: sales@mediamation.com
www.mediamation.com
3D consultancy services, 3D/4D cinema, control systems, seating & effects seats, special effects, theatres

nWave Pictures

282, rue des Allies, Bondgenotenstraat 282. B-1190 Brussels, Belgium
Tel: +32 2340 7980
Email: info@nwave.com
www.nwave.com
film vendors

Project Syntropy GmbH

Klausenerstr 47, D-39112, Magdeburg, Germany
Tel: +49 391 63 60 66 44
Email: entertainment@project-syntropy.de
www.project-syntropy.de
dome attraction, flying theatres

Simex-Iwerks Entertainment

210 King St, East, Suite 600, Toronto ON, M5A 1J7, Canada
Tel: +1 416 597 1585 x 103
www.simex-iwerks.com
3D consultancy services, 3D/4D/5D cinemas, 3D effects glasses, 4D/5D special effects, projectors, control systems, seating & effects seats, simulators, theatres

Simnoa Technologies Ltd

10 Hasivim St, Petach-Tikva, Israel
Tel: +972 3923 6101
Email: sales@simnoa.com
www.simnoa.com
3D consultancy services, 3D cinemas, seating & effects seats, control systems



Simtec Systems GmbH

Hermann-Blenk-Str. 52, Braunschweig 38108, Germany
Tel: +49 5307 2039400
Email: info@simtec.de
www.simtec.de
control systems, motion platforms, simulators, theatres, virtual reality

Simworx Ltd

37 Second Avenue, The Pensnett Estate, Kingswinford, West Midlands, DY6 7UL, UK
Tel: +44 1384 295733
Email: sales@simworx.co.uk
www.simworx.co.uk
4D effects theatres, motion theatres, 3D film vendors, seating & special effects, simulators

The Juice

Reedham House, 31 King Street West, Manchester M3 2PJ, UK
Tel: +44207 1937 473
Email: info@thejuice.com
www.thejuice.com
3D film vendors



Triotech 创腾

Triotech

6995 Jeanne-Mance Street, Montreal (QC) Canada
Tel: +1 514 354 8999
Email: info@trio-tech.com
www.trio-tech.com
interactive dark rides, walkthroughs, flying theatres, interactive theatres, VR experiences

Ultraleap

95 Federal St, 2nd Floor, San Francisco, California 94107, USA
Tel: +1 650 600 9916
Email: info@ultraleap.com
www.ultraleap.com
touchless technology, gesture control, VR

SIMTEC SYSTEMS

For over 30 years, Simtec has been one of the leading manufacturers of custom simulator systems for entertainment attractions.

Simtec Systems manufactures simulator systems such as flying theatres, dark rides, and entertainment simulators, combining individual system design with modular realisation all while providing solutions to its customers' specific requirements.

The company provides all the elements of a high-class simulation system, from storyboarding, to video content, theming, pre- and post-show concepts and civil engineering.

Simtec has been making and installing its HEXaFLITE Flying Theatre for several years now, diligently developing and updating the system with the latest technologies.

A clear client and crowd pleasure, Simtec developed a mini version for customers with limited space. The new HEXaFLITEmini was specially designed for low ceiling heights of approximately six metres. The company's newest iteration is a part of a major visitor attraction opening this summer in Malta.

Sarner and Mercury Towers by the iconic Zaha Hadid Architects bring the history of Malta to life in a unique



German innovation in motion

new attraction that combines Simtec's HEXaFLite mini flying theatre and a dark walk exhibition.

The system design offers full six-DOF movements right from the loading position, allowing guests to feel the fun and thrills from the very start of the ride. The HEXaFLITE mini combines a traditional motion-based simulator ride with a flying theatre, vastly expanding the opportunities for creating new and exciting experiences.

If you'd like to hear more about Simtec's offerings, or simply meet the team, the company will be exhibiting at the following trade shows: IAAPA Expo Europe, Amsterdam, IAAPA Expo, Orlando, FL, USA, CAE Beijing and IAAPA Expo Asia Shanghai.

SIMTEC SYSTEMS GMBH

Hermann-Blenk-Str. 52
38108 Braunschweig
Germany
+49 5307 2039 400
info@simtec.de
www.simtec.de

The **soaring** adventure

**HEXaFLITE®
2.0**



Flying Theater with full 6 DOF motion in loading and all tilt positions



Extended screen in the ceiling area – seats can be tilted backwards in loading position



Single loading level to maximize throughput with minimized staffing



System range from 20 to 72 passengers



Special effects: wind, spray and scent



German innovation in motion



www.simtec.de

PLAY INTERACTIVE EQUIPMENT



Alterface

Avenue Pasteur 11, B-1300
Wavre, Belgium
Email: info@alterface.com
www.alterface.com
3D consultancy, 3D/4D/5D
cinemas, motion platforms,
theatres

Adventure Golf & Sports USA

Tel: +1 231 922 8166
Email: info@adventureandfun.com
www.agsgolfandsports.com
miniature golf, adventure golf



Art Attack

9350-47 Street, Edmonton,
AB. T6B 2P6, Canada
Tel: +1 863 438 7469
Email: sales@artattackfx.
com
www.artattackfx.com
design and fabrication,
artwork & decoration, FEC
interiors, laser tag, lighting,
mini golf, interactive games,
theming services

Blacklight Attractions Inc.

1525 South 8th Street, St. Louis,
MO 63104, USA
Tel: +1 314 504 3970
Email: info@blacklightattractions.
com
www.blacklightattractions.com
blacklight mini golf, laser tag
arenas, dark rides, walk through
attractions, scenery & props,
theming services



BoldMove Nation

Gare Maritime, Picardstraat
7 box 100. 1000 Brussels,
Belgium
Tel: +32 (0) 2 790 7401
Email: hello@boldmove-
nation.com
www.boldmove-nation.com
3D consultancy, interactive
attractions, dark rides, family
rides, theming services

Clip 'n Climb

EP Climbing, Eden Works,
Colne Rd, Kelbrook,
Lancashire BB18 6SH UK
Tel: +44 (0) 1282 444800
Email: info@clipnclimb.com
www.clipnclimb.com
fun climbing walls

Daniels Wood Land

2125 Ardmore Rd, Paso Robles, CA
93446, USA
Tel: +1 805 239 2832
Email: sales@danielswoodland.
com
www.danielswoodland.com
climbing structures, tree houses,
shooting galleries, theming
services



ETF Ride Systems

Randweg Zuid 11,
Nederweert 6031SX, The
Netherlands
Tel: +31 495 677000
Email: sales@etf.nl
www.etf.nl
dark rides, kiddie rides,
major rides, people movers

Extreme Engineering

1391 Flat Creek Road, Athens, TX
75751, USA
Tel: +1 916 663 1560
Email: info@extremeengineering.
com
www.extremeengineering.com
adventure parks, climbing walls,
rollercoasters

Fastline Group

Unit 1C, 1 Watchmoor Road,
Watchmoor Industrial Units,
Watchmoor Park, Camberley,
Surrey, GU15 3AQ, UK
Tel: +44 1276 29738
Email: sales@fastlinegroup.com
www.fastlinegroup.com
go-karting equipment, track &
operational consultancy

Formula K

Unit 7a Glan Aber Trading Estate,
Vale Road, Rhyl, Denbighshire,
LL18 2PL, UK
Tel: +44 1745 350032
Email: info@formula-k.co.uk
www.formula-k.co.uk
go-karts petrol and electric

Funovation

410 S. Sunset, Unit B, Longmont,
CO 80501, USA
Tel: +1 303 996 0294
Email: info@funovation.com
www.funovation.com
laser maze

Fun Spot EMEA

France
Tel: +33 971 077 949
Email: sales-eu@funspot.
com
www.funspot-eu.com
trampolines attractions,
fun climbing, ninja courses,
interactive games, ropes
courses

Head Rush Technologies

1699 Cherry St, Suite C, Louisville,
CO 80027, USA
Tel: +1 720 565 6885
Email: info@headrushtech.com
www.headrushtech.com
climbing structures, free falls, zip
lines



Hologate GmbH

Amalienstrasse 71, 80799
Munich, Germany
Tel: +49 89999 500100
www.hologate.com
interactive attractions,
simulators, virtual reality

Huck Nets

Gore Cross Business Park, Corbin
Way, Bradpole, Bridport, Dorset
DT6 3UX UK
Tel: +44 (0) 1308 425 100
Email: hello@huckplay.co.uk
www.huckplay.co.uk
Playground equipment, climbing
nets and bridges

Icenow

7th Floor – Central Park Building,
117-121 Nguyen Du Street, D1 Ho
Chi Minh City, Vietnam
Tel: +842 8 3911 0893
Email: info@icenow.biz
www.icenow.biz
Snow playgrounds, mobile snow
playgrounds, snow centers, snow
systems

Innovative Leisure Ltd

5 Pomeroy Drive, Oadby, Leicester,
LE2 5NE, UK
Tel: +44 116 271 3095
Email: info@innovativeleisure.
co.uk
www.innovativeleisure.co.uk
high ropes courses, junior
ropes courses, climbing walls
& equipment, midway games,
interactive family attractions

iPlayCo

Unit 500, 26825 56th Avenue,
Langley, BC V4W 3Z9, Canada
Tel: +1 604 607 1111
Email: sales@iplayco.com
www.iplayco.com
indoor playground structures,
climbing walls, educational
attractions, interactive attractions,
laser tag arenas, ballistic ball
arenas, trampolines and more

Josef Wiegand GmbH & Co. KG

Highway 12, D-36169 Rasdorf,
Germany
Tel: +49 6651 9800
Email: sales@wiegandslide.de
www.wiegandslide.com
slides, bob karts, toboggan runs

Oak Island Creative

7450 Old Zaring Road, Crestwood,
KY 40014, USA
Tel: +1 800 761 5636
Email: info@oakislandcreative.com
www.studiooakisland.com
educational attractions, mirror
mazes,

Pan Amusements Ltd

Huddersfield road, Oldham, OL4
3QB, UK
Tel: +44 161 652 8092
Email: sales@panamusements.com
www.panamusements.com
shooting galleries and theming
services

Park Games Equipment (M) Sdn Bhd

305 Block B, Phileo, Damansara
2, 15 Jalan 16/11, off Jalan
Damansara, 46350 Petaling Jaya,
Selangor D.E., Malaysia
Tel: +6 03 7491 0278
Email: export@parkgames.com.my
www.parkgames.com.my
playgrounds (indoor), playgrounds
(outdoor)

Play Mart International

Serdika st. 13, fl 2, 1000 Sofia,
Bulgaria
Tel: +359 2 4942730
Email: info@playmart.eu
www.playmartgroup.com
indoor playground structures,
ballistics, climbing walls,
educational attractions, interactive
attractions, trampolines and more



Ride Development Company

PO Box 40, 4770
Independence Highway,
Independence, OR 9735,
USA
Tel: +1 503 606 4438
Email: sales@bumpercar.
com
www.bumpercar.com
bumper cars

RCI Adventure Products

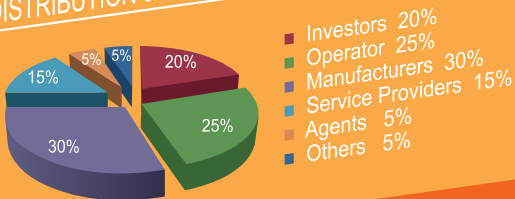
277 North St, Allegan, MI 49010
USA
Tel: +1 877 203 0557
www.rciadventure.com
high ropes courses, junior
ropes courses, climbing walls &
equipment, interactive family
attractions

游乐界 ASIA ATTRACTIONS



INDUSTRY NEWS · PROJECT REPORTS · INSIGHT

DISTRIBUTION & QUANTITIES



Aiming at Asia · Focusing on China

Depth Insight Focus



400000+

Six editions a year

6000+ distribution per edition

EXPRESS

POST

DIGITAL

If you would like to
subscribe to Asia Attractions magazine
please email your enquiry to
lily@leisureandattractions.com

contact us | www.asiaattractions.net | lily@leisureandattractions.com

ROAD TRAINS PEOPLE MOVERS

BFG International Co. Ltd
Luzon Avenue, FAB Mariveles,
Bataan 2106, Philippines
Tel: +63 47 935 4093
Email: info@bfginternational.com.ph
www.bfginternational.com.ph
High quality modular FRP
components, rail car front ends
and masks, Citadis tram interiors
and waterpark attractions

City Train GmbH
Posthorngasschen 6, 93047
Regensburg, Germany
Tel: +49 941 630 8813
Email: info@city-train.info
www.citytrain.de
people movers

Deltrain S.A.
Rua do Pinheiro, Maca
2970-516 Sesimbra,
Portugal
Tel: +351 212 680 459
Email: deltrain@deltrain.com
www.deltrain.com
people movers, road trains

Doppelmayr
Konrad-Doppelmayr Strasse 1, PO
Box 20, 6922 Wolfurt, Austria
Tel: +43 5574 604 373
www.doppelmayr.com
People movers



Dotto S.r.l
Borgo Pieve 115, Casella
postale 156, 31033
Castelfranco Veneto (TV),
Italy
Tel: +39 0423 723 020
Email: info@dottotrains.com
www.dottotrains.com
rail trains, road trains

Dynamic Attractions Ltd
224 Outlook Point Dr, Suite 600
Orlando, FL 32809, USA
Tel: +1 407 240 3490
Email: info@dynamicattractions.com
www.dynamicattractions.com
design, construction, major rides,
people movers, roller coasters,
theming, turn-key service



Fabbri Group
Via dell'Artigianato 198,
45030 Calto (Rovigo), Italy
Tel: +39 0425 805 452
Email: info@fabbrigroup.com
www.fabbrigroup.com
family rides, ferris wheels,
kiddie rides, major rides,
people movers, roller
coasters, water rides

Garmendale Engineering Limited
Dale Works, Manners Industrial
Estate, Ilkeston, Derbyshire, DE7
8EF, UK
Tel: +44 115 932 7082
enquiries@garmendale.co.uk
www.garmendale.co.uk
dark rides, family rides, rail trains,
monorail/people movers, theming
services

Hangzhou Trains Equipent Co., Ltd.
No.12 Guofu Rd., Fengdu Industrial
Zone, Pingyao Town, Yuhang
District, Hangzhou, Zhejiang,
China
Tel: +86 571 2628 7698
Email: cxm@trainscn.com
www.trainscn.com
people movers, trams, rail trains



Severn-Lamb
Tything Road, Alcester,
Warwickshire, B49 6ET, UK
Tel: +44 1789 400140
Email: sales@severn-lamb.com
www.severn-lamb.com
people movers, monorails
& trains, rail trains, road
trains

Specialty Vehicles
440 Mark Leany Drive, Henderson,
NV 89011, USA
Tel: +1 800 784 8726
Email: info@specialtyvehicles.com
www.specialtyvehicles.com
buses, electric vehicles, monorails

Sunkid GmbH
Industrial Zone 39, A-6460 Austria
Tel: +43 5412 68131
Email: info@sunkidworld.com
www.sunkidworld.com
family rides, people movers (lifts
& moving carpets), roller coaster
components

Tianjing Brother Train Tourist Co. Ltd
189 Hanghai Rd., Tianjing Free
trade Zone, Tianjing, China
Tel: +86 22 24929909
Email: train@tjbrt.com
www.tjbrt.com
buses, electric vehicles, rail trains,
road trains

Transport Design International
25 Meer Street, Stratford upon
Avon, Warwickshire CV37 6QB UK
Tel: +44 2475271831
Email: info@tdi.uk.com
www.transportdesigninternational.com
road trains, rail trains, fully electric
vehicles

True American Classics Inc
1962 Railroad St., Suite B, Statham,
GA 30666, USA
Tel: +1 706 202 5277
Email: bellatori@me.com
www.trueamericanclassics.com
road trains

Wattman World
Koningsbeltweg 74G, 1329 AK
Almere. The Netherlands
Tel: +31 36 524 7656
www.wattmanworld.com
electric road trains, electric trams



DOTTO TRAINS

In 1962 Ivo Dotto built the first engine driven train on rails as a hobby.

The success of this little train encouraged Dotto to turn his hobby into a business.

A few years down the line, Dotto freed these trains from their tracks, transforming them into a completely versatile means of transport that could be used for an amazingly wide range of purposes.

Today, Dotto produces a range of four trains, the 'Classic Line', 'Modern Line', 'Funny Train Line', and 'On Rails Line'. The company's newest addition is the IVO22, a zero emission 100% electric locomotive with improved performance and autonomy. The IVO22 is able to climb steep routes thanks to its 2x4 or 4x4 traction, ideal for both urban and tourist transport, and manoeuvrable even on the narrow streets of historic centres. The 700 Ah lithium-ion battery controlled by a BMS ensures the vehicle is fully recharged in just two hours and 30 minutes. The new locomotive also provides regenerative braking, which allows the train on a downhill gradient to recover all the energy that would otherwise be wasted in braking.

The IVO22 can be customised according to client requirements, for example a train was recently modified for a client in the Normandy region of Chamonix.



The original specifications meant the train was too high to pass under a historic archway in the town.

Roberta Santi, Marketing & Sales Department at Dotto said: "The latest Electrical IVO 22 model is fully electric and is available in 2per2 and 4per4 wheel drives, which will increase performance in our trains. It has more autonomy and greater battery levels and has a self-serving brake system to give better performance when our trains are travelling up a very steep area to say a castle on the hill."

CEO Sabrina Carraro added: "Our customers are very happy because the performance is really good and thanks to the development, we have sold a lot of this model. It has proved very popular and the client's feedback is really positive."

DOTTO S.R.L. - DOTTO TRAINS

Borgo Pieve, 115
Casella postale 156
31033 Castelfranco Veneto (TV) - Italy
+39 0423 723020
+39 0423 723022
info@dottotrains.com



www.dottotrains.com

DISCOVER OUR NEW ELECTRIC TRAIN



24-26 Sept. 2024
RAI Amsterdam, The Netherlands
BOOTH 10104





Severn Lamb and Trams International, recognised leaders in visitor transportation design and manufacturing, has launched a series of innovative projects over the past year that set new benchmarks for sustainability and technological advancement in the industry.

An important development for the company has been the debut of Jane Ellen, the world's first 3ft gauge classic steam outline fully battery-electric locomotive and tender. Weighing 23 tonnes and designed for the Carillon Historical Park in Dayton, Ohio, this locomotive meld traditional craftsmanship with cutting-edge electric vehicle technology. Severn Lamb delivered on the supply and installation of track infrastructure to create a seamless and meticulously engineered system. Its silent battery electric powertrain offers a 20-minute eco-friendly ride around the park, harmonising historical ambiance with modern sustainability. The experience is enhanced by GPS-triggered onboard commentary that educates passengers about the park's historical significance. This new railway has been operational since May 2023 and its turnkey package highlights the fact that Severn Lamb works towards a holistic approach. Jack Tunstall, Project Sales Engineer and who attended IAAPA Expo Asia, gives InterPark a sample of the developments at Severn Lamb, firstly discussing its role in R&D: "Severn Lamb is doing plenty of R&D both into better practices for simpler and efficient build process for the mechanical chassis of our train and road train chassis.

"On the electrical side, we are also doing further R&D into different drive solutions for our battery electric trains. Looking at different battery compositions and charging options to ensure we are up to date with the latest technology available."

Tunstall goes on to explain where Severn Lamb can be seen exhibiting in the months to come:

"We will be exhibiting at AZA in Calgary in September, IAAPA in Amsterdam and IAAPA in Orlando. IAAPA shows have always been very good for bringing good leads for future projects, especially the European and Florida expo. Furthermore, SEA expo, due to the number of large-scale Giga projects, is important to get Severn Lamb's name well known in the region. After five years exhibiting in KSA, we are now starting to see more and

more inquiries and collaborations starting in the region." Severn Lamb is the essence of its being: always evolving and, on the move, much like its people movers. In late 2022, Severn Lamb expanded its road train portfolio by acquiring the Trams International (TI) brand and intellectual property. This acquisition introduced the 3000, 6000, and 9000 Series of passenger trams to the existing range of rubber-tired products. Consequently, Severn Lamb now offers a broader array of flexible passenger road trains powered by either low-emission diesel engines or fully electric battery drives.

The partnership between Severn Lamb and Trams International enhances its ability to provide customised products to clients across North, South, and Central America, as well as the Caribbean and other international markets, solidifying Severn Lamb's position as a premier provider of road trams in these regions.

Beyond visitor transportation, Severn Lamb extends its expertise to specialised engineering services. Recently, the company has manufactured mobile stages with hydraulically operated legs and opening stage doors, facilitating quick and easy deployment at events worldwide.

With the future in mind, Severn Lamb anticipates further international success with projects including two battery-electric Lincoln rail trains for Mexico, four Land Rover Road Trains for Mexico, diesel-to-battery-electric conversions for various clients, a replica subway train, and two 9000 Series trams for the Americas.

Severn Lamb & Trams International continue to pioneer a sustainable and exciting future in visitor transportation, expertly blending tradition with innovation for an unparalleled experience and building upon its mantra of 'Driving Sustainable Transportation Forward.'

SEVERN LAMB

Tything Road, Alcester
Warwickshire
B49 6ET UK
Tel: +44 1789400140
Email: Sales@severn-lamb.com
Severnlamb.com



SEVERN LAMB

TRAMS INTERNATIONAL



Custom Projects



Road Trains



Trams & Trolleys



Park Trains

The Visitor Transportation & Engineering Specialists

Established in 1947, Enjoyed by Generations



severnlamb



@severnlamb



severnlamb



severnlamb

www.severn-lamb.com sales@severn-lamb.com



ASSOCIATION
OF ZOOS
& AQUARIUMS



ROLLER COASTERS

Antonio Zamperla S.p.A.

Via Monte Grappa, 15/17, I-36077
Altavilla Vicentina (VI), Italy
Tel: +39 0444 998400
Email: zamperla@zamperla.it
www.zamperla.com
drop towers, family rides, kiddie
rides, major rides, monorails &
trains, roller coasters, thrill rides,
used rides & attractions, water
flumes & raft rides

Birket Engineering Inc

162 W Plant Street, Winter Garden,
FL 34787, USA
Tel: +1 407 290 2000
Email: sales@birket.com
www.birket.com
ride control, show control,
speciality lighting

Bolliger & Mabillard Consulting Engineers Inc

Chemin des Dailles 31, 1870
Monthey, Switzerland
Tel: +41 24 472 1580
Email: info@bolliger-
mabillard.com
www.bolliger-mabillard.com
roller coasters – wing
coaster, dive coaster, hyper
coaster, flying coaster, family
coaster, launch coaster,
inverted coaster, floorless
coaster, sitting coaster

Dynamic Attractions Ltd

224 Outlook Point Dr, Suite 600
Orlando, FL 32809, USA
Tel: +1 407 240 3490
Email: info@dynamicattractions.
com
www.dynamicattractions.com
design, construction, major rides,
people movers, roller coasters,
theming, turn-key service

Extreme Engineering

1391 Flat Creek Road, Athens, TX
75751, USA
Tel: +1 916 663 1560
Email: info@extremeengineering.
com
www.extremeengineering.com
adventure parks, climbing walls,
roller coasters



Fabbri Group

Via dell'Artigianato 198,
45030 Calto (Rovigo), Italy
Tel: +39 0425 805 452
Email: info@fabbrigroup.
com
www.fabbrigroup.com
family rides, ferris wheels,
kiddie rides, major rides,
people movers, roller
coasters, water rides

Gerstlauer Amusement Rides GmbH

Industriestrasse 17,
Munsterhausen, D-86505,
Germany
Tel: +49 828 199 680
Email: info@gerstlauer-rides.de
www.gerstlauer-rides.de
roller coasters



Great Coasters International, Inc.

2627 State Route 890,
Sunbury, PA 17801, USA
Tel: +1 570 286 9330
Email: info@greatcoasters.
com
www.greatcoasters.com
family coasters, thrill
coasters, wooden coasters



Guangdong Jinma Entertainment Corp., Ltd

No.5, Yanjiang East 3rd
Road, Torch Development
Zone, Zhongshan,
Guangdong, 528436, China
Tel: +86 760 281 32738
Email: sales@jinmarides.
com
www.jinmarides.com
roller coasters, major rides,
family rides, immersive
attractions, LSM coasters,
giant wheels, dark rides,
simulators

I.E. Park Srl.

Via Don P Borghi 3, 42043
Praticello di Gattatico, Reggio
Emilia, Italy
Tel: +39 0522 678 526
Email: info@iepark.com
www.iepark.com
bumper cars, family rides, kiddie
rides, roller coasters, wet rides/
flumes



Intamin

Landstrasse 126, Schaan
9494, Liechtenstein
Tel: +423 237 03 43
Email: info@intamin.com
www.intamin.com
drop towers, rollercoasters,
wet rides, rapids and
flumes, gyro swings, giant
wheels

INTERPARK srl

Via Piave 8/10, Spilamberto,
Modena 41057, Italy
Tel: +39 059 785000
Email: info@roller-coaster.it
www.roller-coaster.it

Kumbak Coasters

Magnesiumstraat 1A-B, 6031 RV,
Nederweert, The Netherlands
Tel: +31 495 583100
Email: info@kumbak.nl
www.kumbakcoasters.nl
consultants, engineering, roller
coasters

Luc Urethanes, Inc

3411 Pollok Drive, Conroe, TX
77303, USA
Tel: +1 936 539 2170
Email: sales@lucgroup.com
www.lucgroup.com
ride wheels



Mack Rides GmbH

Mauermattenstr 4, D-79183
Waldkirch, Germany
Tel: +49 7681 2000 202
Email: sascha.rigling@mack-
rides.com
www.mack-rides.com
boats & floats, dark rides,
family rides, interactive
attractions, monorails
& people movers, roller
coasters, water flumes
& raft rides, wet rides &
flumes

Martin & Vleminckx

1250 Rene-Levesque
Boulevard West, Suite 2200,
Montreal, Quebec H3B
4W8, Canada
Tel: +1 514733 0060
Email: info@mvrides.com
www.martin-vleminckx.com
wooden roller coasters,
attraction maintenance &
repair, ride installation

Maurer Rides GmbH

Frankfurter Ring 193, 80807
Munich, Germany
Tel: +49 89 215 4030-31
Email: t.schmidt@maurer-rides.de
www.maurer.eu
roller coasters, ferris wheels

Premier Rides

1007 East Pratt Street, Baltimore,
Maryland 21202, USA
Tel: +1 410 923 0414
Email: info@premier-rides.com
www.premier-rides.com
roller coasters

Rocky Mountain Construction

Email: info@
rockymtnconstruction.com
www.rockymtnconstruction.com
Roller coasters, thrill rides, family
rides, kiddie rides, portable rides

S&S Worldwide

2935 North, 400 West,
North Logan, UT 84341,
USA
Tel: +1 435 752 1987
Email: sales@s-s.com
www.s-s.com
roller coasters, drop towers,
family rides

Sunkid GmbH

Industrial Zone 39, A-6460, Austria
Tel: +43 5412 68131
Email: info@sunkidworld.com
www.sunkidworld.com
family rides, people movers (lifts
& moving carpets), roller coaster
components



Vekoma Rides Manufacturing BV

Schaapweg 18, 6063 BA
Vlodrop, The Netherlands
Tel: +31 475 409 222
Email: info@vekoma.com
www.vekoma.com
family coasters, indoor
coasters, thrill coasters

Vulkoprin NV

Herderstraat 4, Industriepark Zuid,
B-8700, Belgium
Tel: +32 51 403 806
Email: info@vulkoprin.be
www.vulkoprin.be
ride wheels



Zierer Karussell und Spezial-maschinenbau GmbH & Co. KG

Josef-Wallner-Strabe 5,
D- 94469 Deggendorf,
Germany
Tel: +49 991 91060
Email: info@zierer.com
www.zierer.com
carousels, drop towers,
family rides, ferris wheels,
major rides, roller coasters

MACK RIDES

Throughout the 235-year storied history of Mack Rides, there have been eight generations of entrepreneurship, both as an operator and a manufacturer. Mack Rides is firmly established as one of the most successful companies in the amusement industry, creating attractions from an original wagon builder to serving as an international operating attractions designer.

And 2024 has been another highly successful year for the German company with Mack Rides unveiling its state-of-the-art Electric Age themed 'Voltron Nevera' a multi-launch coaster at its home of Europa-Park. "Experiencing Voltron Nevera for the first time was indescribable," described Michael Mack, CEO and Owner Europa-Park and Mack Rides. "A culmination of years of dedication and hard work from Mack Rides and all others involved, it was a blend of excitement and relief!"

On top of that, the experienced ride manufacturer created 'Hyperia' a steel hyper coaster and the UK's new tallest, fastest and most weightless ride at Thorpe Park.

The magic of Mack Rides is conjured up at its head office in Waldkirch thanks to its inventive spirit and real passion for speed and technology. "What once began as a small craftsman's business has evolved into a smart global player of international standing that has nonetheless retained its down-to-earth credentials," illustrates Mack Rides. "Using innovative new developments and customer-oriented ride construction, Mack Rides has always influenced the world of theme park rides like almost no other company. These characteristics have made Mack Rides an international brand where the customers have always been and will always be our main focus."

Staying true to its roots and coaster heritage, Mack Rides still builds every ride individually in Waldkirch before shipping them globally to Asia, Europa, Australia or the USA to provide countless thrills for amusement park visitors around the world. The family-run business is well versed in combining modernism and tradition to achieve its goals. Its quality of craftsmanship allied to fusing the latest technology provide the foundations for the success of Mack Rides. All core-components in-house are produced in Waldkirch, creating bespoke designs, modern track manufacturing, handcrafted fibre-glass plastics and vehicle assembly.

The Mack family combines 'daringness, experience and tradition in the amusement industry' fostered on a journey starting as a small carriage workshop and growing into a modern, family-owned ride production. Mack Rides origins commence back in 1789 with 25-year-old Paul Mack who began building wagons and barrows. Nowadays, the tight-knit family company is owned by Dr. Roland Mack, Jürgen Mack and Michael Mack. All three share the passion of creating outstanding attractions and building the best rides in the industry. And through owning Europa-Park, the family can learn from the daily operation and maintenance, an expertise which is unique in the industry. "The unique constellation of being a ride manufacturer and park operator allows



Mack Rides to develop - from practice, for practice - optimal solutions for our customers," explains Mack Rides. "It's exactly this uniqueness that builds the solid foundation of our areas of expertise: quality, reliability, durability, investment security and design."

And Mack Rides' home sweet home of Europa-Park is Germany's biggest theme park with an attendance of more than five million visitors each year. More than 90% of the rides were created and built by Mack Rides.

Mack Rides can be distinguished by the passion it brings to the industry, stating 'it is the rush of adrenaline, the laughter of our visitors and the cheers during the rides. We love to make people smile with our rides every single day.'

MACK RIDES GMBH & CO KG

Mauermattenstrasse 4

D-79183 Waldkirch

Contact: Maximilian Roeser | Sales Switchboard:

0049 7681 20000. Tel: 0049 7681 200 0201.

Tel: +49 7681 20000

Email: maximilian.roeser@mack-rides.com

mack-rides.com



Founded as a small, local family business and carefully grown into a large, international fun factory over the course of several generations, Intamin has worked tirelessly for its name to be synonymous with out-of-the-ordinary, tailor-made amusement rides.

Intamin was founded in 1967. A company formed by three men sharing a small office in Bern, the capital city of Switzerland, has now evolved into a number of independent and self-supporting Intamin companies with hundreds of employees in many countries worldwide. The company has exponentially grown and learnt to grow with the ever-evolving technologies during its 57 years of existence. Due to this, Intamin has become a well-known and trusted international brand within the amusement industry.

Intamin states that each innovation represents the starting point for the next. In 2016, the multiple record-breaking launch coaster of Taron was unveiled. A cutting-edge coaster of its era thanks to a unique layout, the track intertwines an impressive 116 times, a world record for any roller coaster. In total, Taron holds a total of four world records. Besides being the fastest multi launch coaster in the world and having the fastest catapult drive (LSM), it is also the longest multi launch coaster of its kind and the number of intersections breaks all records.



Fast forward six years and in 2022, the company unveiled the Vertical LSM Launch. Intamin, as a pioneer in the application of linear motor technology, successfully developed and implemented a vertical launch system. And the vertical launch system was first implemented at Dubai Hills Mall, UAE with Storm Coaster. "The state-of-the-art technology allows trains to accelerate towards the sky on a vertically aligned track section," explained Intamin. "As an alternative to all different ways and means to bring a coaster train to the top, this thrill element in the form of a vertical launch combined with increasing speed is another Intamin success story that will allow new opportunities for coaster designs."

Another milestone in the history of Intamin was the creation of Toutatis at Parc Astérix. This dazzling coaster features seven LSM launches, five forward and two backward. Toutatis covers a track length of over 1400m (4593ft) and is the fastest attraction in France with a top speed of 110km/h (68mph). Riders will experience soaring heights of 51m (167ft) enjoying a total of 23 thrilling airtime moments.

A trio of landmark inventions from 2016 and 2023 give credence to Intamin's mantra of 'each innovation representing the starting point for the next.' Intamin is married through innovative ideas, brilliant engineering and accomplished construction, applying the latest technology through its vast experience to create something special.

Riders are always in for a treat onboard an Intamin attraction as riders thoroughly "enjoy the ride."

INTAMIN AMUSEMENT RIDES INT. CORP. EST.

Landstrasse 126
P.O. Box 644
9494 Schaan
Liechtenstein
Contact: Michele Jehle | Sales
Tel: +423 237 03 43
Email: info@intamin.com
Intamin.com

«FUN FROM START TO FIN-
ISH, I RODE IT 7 TIMES YES-
TERDAY, AND I WANT MORE.»

@PHARAELE_ VIA INSTAGRAM

«WOW! A SINGLE RAIL FAMILY
COASTER THAT STILL HAS A
LIL' BITE. GOTTA LOVE IT.»

@GSTEVENS6948 VIA INSTAGRAM

SEE YOU AT

IAAPA EXPO EUROPE
BOOTH #12504

HOT RACER

MAHUKA
WALIBI RHÔNE-ALPES

READ MORE



INTAMIN

VEKOMA RIDES

Vekoma Rides is one of the world's largest manufacturers of roller coasters and attractions. With a presence in over 40 countries, the company is widely recognised for its quality and innovation.

Vekoma's family rides, thrill coasters and special attractions meet the most stringent standards for safety, quality, and comfort.

The company's passion for the pure joy of the ride is reflected in its game changing attractions designed and built by the 300+ experts that make up Vekoma.

Boasting the world's largest in-house expertise centrum, Vekoma has everything under one roof, from creative design, high-precision engineering and manufacturing to service and after-sales.

With a team of specialists in concept design, engineering and manufacturing, the company thrives on overcoming obstacles to deliver the most thrilling experience for guests and the best results for businesses.

Whether you want to create a new family coaster that appeals to children, teens, parents and grandparents, are looking for a new heart-pounding experience to delight thrill seekers or want to develop any other attraction that will make your venue a success, Vekoma has the means to make it happen.

In addition to Safety, Quality, and Service, Innovation is a top priority characterising the company's designs. Innovations in safety and design are critical components that contribute to Vekoma's continued success.

The company continuously invests in research and development to create new ride experiences that meet the most stringent standards for safety, quality, and comfort.

Whether this new design needs to fill a gap in the park's line-up of coasters and attractions to serve a wider demographic or slot into a specific area with limited footprint to attract new visitors, Vekoma has proven it can create the perfect addition to any park.

The company has a slew of new attractions opening and currently operating this year, including Horus, the new generation of its highly successful 'Family Coaster' range. Opened in Santas Village, Jefferson, New Hampshire, this fun family adventure is named 'Midnight Flyer'. Families swoop through the skies just like Santa on Christmas Eve.

An adventure ride that features a continuous fast-pace and family-oriented airtime, wide bodies and individual lap bars allow parents to ride comfortably and safely with their children from 95cm and over.

Vekoma also introduced its first-ever switchback coaster to Dreamworld, located in the Gold Coast, Australia. Jungle Rush is the very first of its kind, the innovative ride design supports multiple different cycle paths and



offers an immersive adventure for visitors of all ages. Not content with one groundbreaking attraction, Vekoma designed and manufactured North-America's first Super Boomerang, set to open this year at SixFlags Great Adventure.

The Super Boomerang is designed to offer a unique combination of modern-age thrill ride elements, all in a compact, narrow space. The ride offers multiple launch sections, a vertical spike at 52,5m height for maximum visibility, and a speed of 95 km/h. It also features forward/backward ride, vertical drops, four inversions, and 10 airtime elements.

The Super Boomerang brings Vekoma's successful Boomerang concept to new levels of excitement and thrills to a wide demographic.

Vekoma will be exhibiting at the following trade shows over the next 12 months: Fun Asia Expo, Jakarta, Indonesia, Theme Park Expo Vietnam 2024, Ho Chi Minh City, Vietnam, Thailand Amusement & Attractions Parks Expo 2024, Bangkok, Thailand, IAAPA Expo Europe 2024, Amsterdam, IAAPA Expo Orlando 2024, Orlando, Florida.

VEKOMA RIDES

Schaapweg 18
6063 BA Vlodrop
The Netherlands
+31 (0)475 40 92 22
info@vekoma.com
www.vekoma.com

FAMILY ADVENTURE



AMSTERDAM
24 - 26 SEPTEMBER
BOOTH #10126

NEW 2024 - MINE TRAIN
ENERGYLANDIA, POLAND



NEW 2024 - HORUS FAMILY COASTER
SANTA'S VILLAGE, USA

DISCOVER MORE

Our team of specialists in concept design, engineering and manufacturing can deliver the most thrilling experience for your guests!

Whether you want to create a new family coaster that appeals to children, teens, parents and grandparents, are looking for a new heart-pounding experience to delight thrill seekers or want to develop any other attraction that will make your venue a success, Vekoma will assist you to discover more.

WWW.VEKOMA.COM



NEW 2024 - INTERWINED DESIGN
FAMILY BOOMERANG & SUSPENDED THRILL COASTER
EMERALD PARK, IRELAND


VEKOMA

SERVICES SUPPLIERS

Accesso

100 Technology Park, Suite 165,
Lake Mary, FL 32746, USA
Tel: +1 407 333 7311
Email: info@accesso.com
www.accesso.com
queuing and ticketing solutions

American Locker Systems Inc

4170-103 Distribution Circle,
North Las Vegas, NV 89030, USA
Tel: +1 800 828 9118
Email: info@americanlocker.com
www.americanlocker.com
RFID lockers, self-service lockers,
mechanical lockers and electronic
lockers

Apple Industries

200 Forest Dr #8, Greenvale, NY|
11548, USA
Tel: +1 516 619 8000
Email: contact@appleindustries.
com
www.appleindustries.com
Photo booths, souvenir photos

BeiBao

Room 801, Block A2, Zhitai Plaza
No 2395, KaichuangDadao,
Huangpu District, Guangzhou,
China
Tel: +86 1363 1378 601
Email: yaliwong@beibaotoys.com
www.beibaotoys.com
Souvenirs, toys, bags, plush

Berk Concession Supply

P.O.Box 2187, 1554 Thomas Road
SE, Warren, Trumbull, OH, USA
Tel: +1 330 369 1192
Email: info@berkbrands.com
www.berkbrands.com
novelty drink ware, plastic souvenir
cups, buckets, customised novelty
drink ware

BrandArt Ltd

Studio House, Heckworth Close,
Colchester, CO4 9TB, UK
Tel: +44 1206 224466
Email: sales@brandartuk.com
www.brandartuk.com
branded merchandise

Eleventh Hour

711 Hawaii Street, El Segundo, CA
90245, USA
Tel: +1 310 821 6900
Email: contact@11thr.com
www.11thr.com
entertainment recruitment

Eurolockers BV

Herenstraat 8, Doesburg, 6981 CT,
The Netherlands
Tel: +31 10 300 7100
Email: info@eurolockers.com
www.eurolockers.com
RFID lockers, electronic lockers,
fully automatic systems

Gateway Ticketing Systems Inc

445 County Line Road, Gilbertsville,
PA 19525, USA
Tel: +1 610 987 4000
Email: businesssolutions@
gatewayticketing.com
www.gatewayticketing.com
ticketing, access control and
admission control solutions

Haystack Dryers

Unit 1, Pintail Business Park, 165
Christchurch Road, Ringwood,
Dorset, BH24 3AL, UK
Tel: +44 1202 890 705
Email: paul.thomas@haystack-
dryers.com
www.haystack-dryers.com
customer and clothes dryers for
wet rides and attractions

Image+ Digital BV

Unescoweg 7, 9636 HPZuidbroek,
The Netherlands
Tel: +31 599 330930
Email: info@image-plus-digital.
com
www.image-plus-digital.com
ride photography, video ride and
digital photos

ITPS

International Theme Park Services, Inc.

2200 Victory Parkway, Suite
500A, Cincinnati, 45206
Ohio, USA
Tel: +1 513 381 6131
Email: itps@
interthemepark.com
www.interthemepark.com
feasibility analysis, design
and master planning,
operations planning,
management services

Rainbow Productions

Unit 3 Greenlea Park, Prince
Georges Road, London
SW19 2JD, UK
Tel: +44 208254 5300
Email: info@
rainbowproductions.co.uk
www.rainbowproductions.
co.uk
costume characters,
mascots, character events,
mini shows

SacoaCashless System

Virrey Arredondo 3464, CP:
1426 CABA, Argentina
Tel: +1 214 256 3965
Email: playcard@sacoacard.
com
www.sacoacard.com
Debit card systems
designed to control
and manage FEC and
amusement park facilities.
Sacoa Mobile App, Sacoa
Kiosk K4, Sacoa Online Sales
& CRM Modules, Sacoa
Spark Card Reader, Sacoa
POS

Semnox Solutions

Suite No. 200 11498 Luna
Road, Farmers Branch, TX
75234, USA
Tel: +16104008901
Email: tixera.sales@semnox.
com
www.tixera.com
TixeraPark Solution, Parafait
FEC Solution

TapeMyDay

NieuweGracht 11A, 2011 NB
Haarlem, The Netherlands
Tel: +31 20 471 4640
Email: info@tapemyday.com
www.tapemyday.com
ride photography

UCARGO

Third Floor, Windmill House, 129-
130 Windmill St, Gravesend, Kent,
DA12 1BL UK
Tel: +44 (0) 1474 559500
Email: operations@ucargo.co.uk
www.ucargo.co.uk
30 years of experience moving
specialist and large-scale rides for
the amusement, fair and carnival
sector, international freight
forwarding, air/road/sea freight
management

Viewpoint Videos Ltd

Unit 3 Goodson Industrial Mews,
Wellington Street, Thame,
Oxfordshire, OX9 3BX UK
Tel: +44 (0) 1296 534 182
Email: info@viewpointvideos.com
www.viewpointvideos.com
Souvenir videos for visitor
attractions and experiences

Vlocker International PTY Ltd

29-33 Wellington Street, North
Hobart, Tasmania, Australia
Tel: +61 1300 138 336
Email: sales@vlocker.com
www.vlocker.com
user pay keyless electronic locker
system, turnkey packages



THEMING DESIGN PLANNING

Bernd Wolter Design GmbH

Heide 3, 31547 Rehburg-Loccum,
Germany
Tel: +49 576 694 19134
Email: info@wolterdesign.de
www.wolterdesign.de
artwork & sculpture, design &
master-planning, mannequins
& figures, rock & stone effects,
scenery & props, theming services

BOLDMOVE

CREATING HAPPIER WORLDS

BoldMove Nation

Gare Maritime, Picardstraat
7 box 100. 1000 Brussels,
Belgium
Tel: +32 (0) 2 790 7401
Email: hello@boldmove-
nation.com
www.boldmove-nation.com
3D consultancy, interactive
attractions, dark rides,
family rides, theming
services

Falcon's Creative Group

1768 Park Center Drive, Orlando,
FL 32835, USA
Tel: +1 407 909 9350
Email: contact@falconstreehouse.
com
www.falconstreehouse.com
design & master-planning, project
management, theming services

Forrec

219 Dufferin Street, Suite 100C,
Toronto, Ontario, Canada
Tel: +1 416 696 8686
Email: business@forrec.com
www.forrec.com
design & master-planning,
consultancy

JRA – Part of RWS

Entertainment Group

600 Vine Street, Suite 1700,
Cincinnati, Ohio, USA
Tel: +1 513 381 0055
Email: newbusiness@
experiencejra.com
www.experiencejra.com
master planning, attraction/
exhibit design, project
management

Jora Vision Europe B.V.

De Maessloot 2B, 2231 PX
Rijnsburg, The Netherlands
Tel: +31 7140 26747
Email: request@joravision.com
www.joravision.com
design and production

KCC

Papestraat 1, 8710 Wielsbeke,
Belgium
Tel: +32 5643 9843
Email: sales@kcc.be
www.kcc.be
animatronics, artwork & sculpture,
construction services, design
& master-planning, project
management, mannequins &
figures, rock & stone effects,
scenery & props, special effects,
theming services

Meticulous Ltd

70e/70f Brazil Street, Leicester, LE2
7JB, UK
Tel: +44 116 285 2777
Email: info@meticulousltd.co.uk
www.meticulousltd.co.uk
concept artwork, design, theming
services

NetherCraft Panels

1610 4th St, Unit C,
Monogahela, PA 15063,
USA
Tel: +1 (0) 412 221 1044
Email: sales@ncvcreative.
com
www.ncvcreative.com
Strong durable scenic
wall panels, hand pulled
and painted in the US.
Themes include; submarine
– steampunk – morgue –
crypt – Aztec – stone and
many more

P&P Projects BV

Vlechter 28, 5711 LS Someren, The
Netherlands
Tel: +31 493 694511
Email: info@ppprojects.com
www.ppprojects.com
animatronics, design & master-
planning, consultancy, turn-key
services

Pale Night Productions

2817 Nielson Crossing Road,
Marion, IL 62959, USA
Tel: +1 314 773 0077
Email: sales@palenight.com
www.palenightproductions.com
artwork & sculpture, design &
master-planning, mannequins &
figures, scenery & props, theming
services, consultancy, concept
development, creative design,
project management

Scruffy Dog Ltd

The Studio Unit 5, Bow Enterprise
Park, Fittleton Gardens, London,
E3 3TZ, UK
Tel: +44 203 468 4220
Email: info@scruffydogltd.com
www.scruffydogltd.com
artwork & sculpture, conceptual
design & master-planning, project
management, scenery & props,
theming services

Sim Leisure Gulf Contracting LLC

Unit s-10, Al Quoz Industrial Area
2, Al Asayal Street, 318th Road,
Dubai, UAE
Tel: +971 4 380 4241
Email: simleisuregulf@simleisure.
com
www.simleisure.com
artwork & sculpture, construction
services, design & master-
planning, project management,
rock & stone effects, scenery &
props, theming services

TAA Group

Orense 81, 7 Planta, 28020 Madrid,
Spain
Tel: +34 669 859 900
Email: info@taa-group.com
www.taa-group.com
theming services, turnkey services

Themics

Sitio Cubol, Brgy. Sapalibutad,
Angeles City, Pampanga 2009,
Philippines
Tel: +31 650 2825 90
Email: sales@themics.net
www.themics.net
artwork & sculpture, mannequins
& figures, rock & stone effects,
scenery & props, theming services

Thinkwell Group Inc.

2507 W Empire Ave, Burbank, Los
Angeles, CA 91504, USA
Tel: +1 818 333 3444
Email: brains@thinkwellgroup.com
www.thinkwellgroup.com
construction services, design
& master-planning, project
management, theming services



WATER PARK ATTRACTIONS SERVICES

API Water Fun GmbH

Neuenberger Strasse 26, Fulda
36041, Germany
Tel: +49 661 250 330
Email: info@apiwaterfun.de
www.apiwaterfun.de
river rapids, wave generators, wet
play areas

Aquatic Development Group

13 Green Mountain Dr,
Cohoes, NY 12047, USA
Tel: +1 518 783 0038
Email: sales@aquaticgroup.com
www.aquaticgroup.com
designers & builders of
water parks, wave systems
for wave pool & rivers,
EpicSurf deep water surf
wave
Aquatic Development
Group (ADG) is one of North
America's most respected
water park and recreational
design, construction, and
manufacturing firms in the
industry. ADG'S products and
services have been utilised in
over 4,000 facilities worldwide,
spanning six continents. They
have designed, engineered,
and constructed more than
100 indoor and outdoor
waterparks, and over 500
wave pools and specialty wave
systems around the world.

BFG International Co. Ltd

Luzon Avenue, FAB Marives,
Bataan 2106, Philippines
Tel: +63 47 935 4093
Email: info@bfginternational.com.
ph
www.bfginternational.com.ph
High quality modular FRP
components waterpark attractions
and rail car components



Empex Watertoys

50 Innovator Avenue, Unit
12, Stouffville, ON L4A 0Y2,
Canada
Tel: +1 905 649 5047
Email: info@watertoys.com
www.watertoys.com
fountains, play area
flooring, play equipment,
playgrounds, structures, wet
play areas

Falcon Water Tag Extreme

Tel: +1 (0) 214 6038
Email: watertag.sales@gmail.com
www.watertag.com
Interactive team based water tag
game with optional capture the
flag and Battle Royale modes

Guangzhou Dalang Water Park Equipment Co., Ltd

No. 13, Guangzhou Rd.,
Guangqing Industry Zhuangyi
Zone, Qingyuan District,
Qiangyuan City, Guangdong,
China
Tel: +86 0763 6896 788
Email: gzdalang@vip.153.com
www.gzdalang.com
consultancy, design & master-
planning, play area flooring, play
equipment, playgrounds, slides
& bowls, surf boarding wave
systems, wave machines, wet play
areas, wet rides & flumes

Hafema Water Rides GmbH

Rhein-Mosel-Strasse 37, D-56291,
Laudert, Germany
Tel: +49 6762 949980
Email: info@hafema.de
www.hafema.de
boats & floats, rafts & rings, water
flumes & raft rides, wet rides &
flumes

Haystack Dryers

Unit 1, Pintail Business Park, 165
Christchurch Road, Ringwood,
Dorset, BH24 3AL, UK
Tel: +44 1202 890 705
Email: paul.thomas@haystack-
dryers.com
www.haystack-dryers.com
customer and clothes dryers for
wet rides and attractions

iSlide

Vledberg 4, 3356GA Papendrecht,
The Netherlands
Tel: +31 184 69 1400
Email: discover@islide.com
www.islide.com
water slide systems and
technology



Mack Rides GmbH

Mauermattenstr 4, D-79183
Waldkirch, Germany
Tel: +49 7681 20000
Email: sascha.rigling@mack-
rides.com
www.mack-rides.com
boats & floats, dark rides,
family rides, interactive
attractions, monorails
& people movers, roller
coasters, water flumes
& raft rides, wet rides &
flumes

Murphys Waves Ltd

Euro House, 423 Hillington Road,
Glasgow, Scotland, G52 4BL, UK
Tel: +44 141 810 1313
Email: jim.stuart@wavesltd.co.uk
www.murphyswaves.com
consultancy & design, pool
services, surf boarding wave
systems, wave machines

Neptune Benson

210 Sixth Avenue, Suite 3300,
Pittsburgh, PA 15222, USA
Tel: +1 724 772 0044
Email: info@neptunebenson.com
www.neptunebenson.com
pool services, filtration

Polgun Waterpark & Waterslides

Salihpasalar Mh. Köyiçi Sokak 241
A Blok S.Room Menteşe, Mugla,
Turkey
Tel: +90 52225 5888
Email: info@polgun.com
www.polgun.com
water slides

Polin Waterparks

Gebkim OSB Refik Baydur 6, 41480
Dilovasi, Kocaeli, Turkey
Tel: +90 262 656 6467
Email: polin@polin.com.tr
www.polin.com.tr
consultancy & design, flooring,
fountains, pool services, rafts &
rings, waterpark slides & bowls,
wet rides & flumes

ProSlide Technology Inc

2650 Queensview Drive, Suite 150,
Ottawa, ON, K2B8H6, Canada
Tel: +1 613 526 5522
Email: info@proslide.com
www.proslide.com
slides & bowls

Rain Drop Products LLC

2121 Cottage Street, Ashland, OH
44805 USA
Tel: +1 800 343 6063
www.rain-drop.com
playgrounds, structures, wet play
areas

Rave Sports

985 Aldrin Drive, Suite 301 Saint
Paul, Minnesota 55121, USA
Tel: +1 651 255 1428
Email: cs@ravesports.com
www.ravesports.com
floats, mats, tubes

RES GmbH

Ride Engineers Switzerland,
Breitenstrasse 21, CH- 8852
Altendorf, Switzerland
Tel: +41 55 55 20045
E-mail: info@res.swiss
www.ride-engineers.com
flume rides, rapids, boat rides,
major and family rides



Rolba Loisirs S/L

CASP 23 1ER-2A 08010
Barcelona, Spain
Tel: +34 6 70 81 65 85
Email: info@rolbaloisirs.com
www.rolbaloisirs.com
water park slides, wave
pools, wet play areas,
themed attractions

Tailong Amusement Industry

26th Floor Building A, Xichen
International, Jinniu District,
Chengdu, China
Tel: +86 28 877 16836
Email: sophie@
tailonginternational.com
www.tailonginternational.com
play area flooring, play equipment,
playgrounds, slides & bowls, surf
boarding wave systems, wave
machines, wet play areas, wet
rides & flumes

Van Egdom B.V.

Strijkviertel 9, De Meern 3454 PG,
The Netherlands
Tel: +31 30666 2104
Email: info@vanegdom.nl
www.vanegdom.nl
pool services, slides & bowls, wet
rides & flumes

Vortex

7800 Trans-Canada Hwy, Pointe-
Claire, Quebec, H9R 1C6 Canada
Tel: +1 877 586 7839
Email: info@vortex-intl.com
www.vortex-intl.com
pool services, slides & bowls, wet
play areas

Waterplay Solutions Corp.

805 Crowley Ave, Kelowna, BC V1Y
7G6, Canada
Tel: +1 250 712 3393
Email: info@waterplay.com
www.waterplay.com
aquatic play equipment, pool
services, wet play areas, spray
grounds

WhiteWater West Industries Ltd

180-6651 Fraserwood Pl,
Richmond, BC V6W 1J3, Canada
Tel: +1 604 273 1068
Email: sales@whitewaterwest.com
www.whitewaterwest.com
consultancy, design & master-
planning, slides & bowls, surf
boarding wave systems, wave
machines, wet rides & flumes

Wiegand Waterrides GmbH

Landstrabe 12, D-36169,
Rasdorf, Germany
Tel: +49 (0) 6651 9800
E-mail: info@
wiegandwaterrides.de
www.wiegandwaterrides.de
water slides, water park
attractions and services

Zebec

PO Box 181570, Fairfield, Ohio
45014, USA
Tel: +1 513 829 5533
Email: zebec@zebec.com
www.zebec.com
floats, mats, rafts, tubes



The art of aquatic play



www.watertoys.com

info@watertoys.com

1 866 833 8580 | 905 649 5047

ROLBA LOISIR



Headquartered in Barcelona, Spain, Rolba Loisir was established in the amusement industry 22 years ago, with its CEO bringing over 35 years of waterpark industry experience to the business.

Having started life with just four employees, the company has grown to 20 members of staff. All of which specialise in the design, creation, and installation of waterparks and theme parks throughout Europe, parts of South America and Asia (specifically China, Korea, and Vietnam) and recently Russia, for the very first time.

Rolba Loisir's expertise and technological capabilities enable the company to design an infinite range of water or dry sports facilities made from a glued laminated wood with rot-proof coating.

The company is made-up of various brands - Rolba Loisir, Rolba Run, Rolba Nautic, Rolba Waves and Rolba Motioneering. Through these brands, the group is constantly working on developing new attractions, such as the Half Pipe - one of the first installations at the waterpark Aquabrava Park in Roses, Spain.

An attraction designed in partnership with Park Aquabrava, the Half Pipe delivers nearly 450 boats in a six-hour day (one boat every minute). The water flow is 900 cubic metres an hour, while the slide's fall can vary between 80 and 150-meters and reach 13-meters in height in less than one second.

The first half of 2024 has been a busy one for the group, with the completion of two big projects under its belt, the second half of the year isn't slowing down anytime soon.



The Rolba Motioneering brand has been a leader in the field of conveyors for rivers and attractions for the last decade, having developed automatic starters for Canadian water slide companies. These starters allow for considerable savings when it comes to personnel. This branch is also currently in the process of building a very large conveyor for five-seater boats for an attraction over 25-metres high at the Water World park near Girona in Spain. The team has also just completed a big project north of Barcelona for the Aquabrava Park.

The company was asked to expand the XJump Zone, a part of the park Rolba Loisir worked on to create a unique selection of thrilling attractions.

Due to the intensity of these attractions, guests are required to register, must be in good physical condition and have complete respect for the safety rules.

The minimum age to enter the zone is 16 years old, and users must be able to prove their age with digital or physical documentation. The park also uses facial recognition to ensure only those who have been approved may use the attractions.

The updated area and its attractions are currently being tested and adjusted before opening to guests. Due to the fact that these are large slides, a significant series of rigorous tests are necessary before opening to park customers.

The company boasts many attractions worldwide, including some world firsts and record breakers.

"We had the privilege of making the largest conveyor in the world, among other things at the Atlantis Park on the island of Sanya in the Republic from China," David Cappelletti, Rolba Loisir explains.

"We've built attractions in France in many campsites and ski resorts, and in Portugal with Rolba Motioneering we've built boat conveyors for water parks and our very first automatic starter for the departure of four-person boats. We also had the privilege in Morocco of realising the first large water park, Oasiria in Marrakech."

ROLBA LOISIR SL

Avenida Casp N°23

Barcelona

08010

ESPANA - SPAIN

+34 670816585

david.c@rolbaloisirs.com

www.rolbaloisirs.com



The world's largest conveyor
by ROLBA MOTIONEERING®

Rolba Loisirs®

+34 670 816 585

david.c@rolbaloisirs.com

Full Service Innovator Supplier
to the global Waterparks Industry

SERVICES

Innovations



Design & Development



Construction & Assembly



Manufacture of Structures



Motioneering



ABOUT US

We specialize in the leisure industry and in particular in the design, creation and installation of water parks and theme parks throughout Europe and to some extent in North Africa and South America.



ROLBA LOISIRS S/L - Casp. 23 1er 2a - 08010 Barcelona - SPAIN

WWW.ROLBALOISIRS.COM



Hotel resort fees

Surcharge / Drip Charge??

By: Dennis Speigel

A continuing pricing occurrence has been appearing throughout the global leisure industry. We see this happening in hotels, retail, and yes, even within our theme park industry. The program of which I speak is "Surcharge / Drip Pricing." These terms basically refer to additional fees and taxes levied by companies to their goods or services, which is not mentioned in the price of the goods or service being offered.

We have all seen that when a business wants to offset processing fees, you pay a surcharge. This is most often implemented when using a credit card, by paying extra points. Customers often avoid this fee by paying with a debit card, cash, or even some by check.

In the United States, surcharge fees are legal under federal law, although there are a few states that prohibit these charges. The National Merchant Association watches over who has these charges. Connecticut and Massachusetts are two states that do not allow these additional charges.

This article calls to task something we are seeing occur throughout our industry. As an example, SeaWorld initiated a 5% surcharge to cover Covid impacts in 2020. Five years later, we are seeing the Covid charge still in place. Six Flags also applied a "hidden" surcharge on all food and drink in the range of \$1.30 per transaction (it has been announced since the time of writing that this surcharge has been eliminated). There has been a growing, negative sentiment among visitors who find this addition to food and beverage "distasteful". This is what hotels have strongly found out as a result of horrible feedback from their patrons. The "resort fee" leaves a bad taste in guests' mouths, and we as an industry should learn from our hotel cousins that unwarranted charges can backfire big time. When

it comes down to it, they are a sneaky approach to unnecessary / unwarranted revenue generation. Frankly, it is one of the practices that gives the guests heartburn and creates bad feelings.

Now to be clear, I am calling out hidden and non-warranted surcharges, not the type we have seen arise associated with programs like Halloween, where parks have added elevated horror experiences with less capacity and more show experience. We are seeing other surcharges, such as on ticket sales, called a processing fee. Some may be warranted and some not. Operators need to be cognizant of how surcharges are levied, and what the guest reactions are to these fees.



Surcharge source six flags



Source Seaworld.

many services, such as Uber, Lyft, food deliveries, special handling of business deliveries due to weight, fragility, distance (hard to reach locations), fuel costs, and credit card use. These are a few examples of how these additional charges are being levied by businesses every day!

98% of the time, I am a business traveller. At an overnight hotel, I do not need a swimming pool, an exercise room, or a spa. I am in and out of hotels without using their amenities. So, I do not need an exorbitant resort fee added to my bill.

We as an industry must be wide-eyed and smart as it relates to adding these charges. Another name given these types of superfluous price increases is "drip pricing". FASTER CAPITAL, an online global "incubator and accelerator" that helps start-ups in raising capital, presented information on drip pricing and the psychological impact it can have on guests and their purchases, as well as on their financial, and ethical perceptions. FASTER CAPITAL also presented alternatives to drip pricing, and how visitors can protect themselves from, specifically, theme park drip pricing. The FASTER CAPITAL article, dated June 27, 2024, can be found on their website, fastercapital.com. It is a short, good read for leisure operators and is entitled, "Theme Park Tickets: Thrills and Hidden Bills, Drip Pricing at Theme Parks." I highly suggest a look / see for more in-depth information.

Surcharges can be necessary and important streams of revenue. They can also be considered a colossal guest annoyance and disappointment, when experienced.

No question, we are going to see more surcharges and drip pricing in the future. We need to be practical in our selection and sensible in our application. Pricing is one of the top five most difficult issues our industry is currently facing. Some reasonable additions may be tolerated, but the unnecessary, hidden, irrelevant fees will not. Choose wisely, grasshopper.

About ITPS

ITPS....."WHERE FUN IS A SERIOUS BUSINESS,

" is globally the leisure industry's leading independent, full-service consulting firm. Founded by Dennis Spiegel in 1983 and located in Cincinnati, Ohio, USA, ITPS is uniquely qualified to assist in all aspects of leisure project development and has worked on over 500 projects and in over 55 countries since its inception. Always on the forefront of new trends, ITPS is experienced to assist in all aspects of any new project or existing facility. They can be reached at itps@interthemepark.com. ITPS is celebrating 41 years of service to the amusement industry in 2024.



Now, we all know that in theme parks for six to eight hours, we have captive audiences. The guests may not have to play a game, or buy a tchotchke from the retail stores. But visitors do have to eat and drink, whether a snack, a grab item, or a sit-down meal. The length of stay dictates that people need food and beverage. All the more reason to be judicious with food and beverage pricing. Yes, we know the labour shortage has imposed higher wages on the parks. We have seen over the last several years where in-park food and beverage pricing has quite frankly approached "guest gouging." When guests are paying \$15.99 USD for a single slice of pizza, knowing they can go to a Papa John's and get a large whole pizza for \$11.99, this is a turnoff and a definite signal that the guest is being taken advantage of. Now if a hidden fee is added to this purchase, this is wrongful.

These surcharges are happening on

*International
Theme Park
Services, Inc.*



*Where Fun is a...
SERIOUS BUSINESS!*

**From
Concept to
Completion
and
Beyond!**

**www.interthemepark.com
itps@interthemepark.com
513-381-6131
2200 Victory Parkway
Suite 500A
Cincinnati, Ohio 45206
USA**





Images courtesy of Thorpe Park

Hyperia | Thorpe Park

By David Whitworth

The 24th of May will be forever etched into the history of the theme parks industry the length and breadth of the United Kingdom; for it was the day that the dual record was broken for the tallest and fastest roller coaster on these shores.



After nearly 30 years, the tallest and fastest roller coaster in the UK belongs to Thorpe Park, as Hyperia took its maiden flight to a buzz of anticipation, exhilaration and pride.

It was a date also acknowledged due to the fact that Thorpe Park celebrated its 45th birthday. What better gift than to become a record-breaking park. And Thorpe Park duly pushed the boat out, or the coaster, organising a two-day birthday party to show off its shiny new present. One the eve of its opening, the park held a fanfare VIP gala night consisting of a special fly-over with illuminated planes, spectacular fireworks display and choreographed dance featuring an actress portraying Hyperia along with fire elements. The park was naturally in buoyant mood on its birthday and making sure everyone had a fantastic night with complimentary drinks, finger food on offer and first rides on Hyperia.

On the day of the park's birthday and Hyperia first public day opening, there were further celebrations and dances along with welcome speeches from dignitaries of Thorpe Park, ride manufacturer Mack Rides and owners, Merlin Entertainments.

In the build up to Hyperia's opening, Thorpe Park did a fantastic job of heightening sensations by creating

a series of enticing videos and social media adverts explaining the multi-layered backstory of Hyperia, the daughter of an ancient river god, and her fear of water imprisoned her on the island she called home.

Thorpe Park further details the story: "She refused to be defined by her fear and embarked on a quest to fashion her own wings which would allow her to escape the island. With unyielding determination, she toiled tirelessly, crafting wings of steel that would grant her the ability to soar through the skies.

"Once her wings were complete. Summoning all of her courage, she valiantly leaped into the void. Miraculously, the wings responded to her will, carrying her higher into the sky. Hyperia found herself flying, soaring above the very water that once imprisoned her. As she glided through the clouds, Hyperia felt an exhilaration she had never known. She was free, and the world below her stretched out like a tapestry of endless possibilities. From that day forward, Hyperia's fearlessness knew no bounds.

"Hyperia had conquered her fear of water by defying it, she became a legend, a symbol of triumph over adversity, and a testament to the power that lies within each and every person to overcome their deepest fears." An immersive backstory that intertwines more when





guests can extend the story by staying over at Thorpe Shark Cabins in the park's new Hyperia themed cabins.

Coming with a significant investment of £18m, Hyperia towers above the Thorpe Park skyline thanks to its eye-catching mix of gold track and pillars at the lower part of the coaster with white track appearing at the upper end of the ride, making it look from afar that the coaster travels into clouds and blends beautifully in the sky.

Hyperia is a feat of engineering, brought together expertly by Mack Rides. From the first moment, riders are in for a spectacular ride onboard an elite coaster. As you come out of the station, the ride banks over on its side, preparing you for most twists and turns. Its long lift hill adds to the trepidation and anticipation of riding a record breaker. And once you go over the crest of the lift hill, guests learn the meaning of 'find your fearless' as an immense near vertical drop plunges riders, diving down at speeds racing up to 81mph (130km/h) before the coaster veers left still hurtling down before rising again into its first of a trio of inversions. A quick view to the left and you see the sheer scale of the mammoth lift hill as you brush past it at breathtaking velocity. An adrenaline-filled up and down section awaits before entering another inversion of a fast-paced barrel roll into a drop and dive loop. The roller coaster continues its frantic but enjoyable journey in brisk form until the end, giving riders two minutes of pure adrenaline. Hyperia runs with two 20-passenger trains, each of which contains five cars seating riders in two rows of two. Both are adorned with a gold and black colour scheme to blend in effortlessly with its track.

As well as Hyperia becoming the UK's tallest and fastest rollercoaster, it also earns the record for Europe's highest looping coaster at 168ft (51.5-metres). More records tumble towards Hyperia with the most

weightless moments on UK record at 14.8 seconds of enthralling airtime. And if that was not enough, the fearless flyer becomes the world's first coaster featuring an outer-banked airtime hill at the start of the ride. The starter before the main course and dessert if you will. Standing at 71.93-metres (236.0 ft) tall, Hyperia soars above Thorpe Park and beyond the surrounding area and stands loud and proud. An impressive sight both on and off the ride, Hyperia is let loose with pure adrenaline around its 995.4-metres (3,266ft) course.

Hyperia is a nod to the coaster's classification as a 'hyper coaster'. And the thrill ride fulfilled a timeline of events that added to its hype: On 6 March, Hyperia's track was completed with the crest of the lift hill being placed in, officially becoming the tallest roller coaster in the UK by 23ft (7-metres), overtaking the previous record held by The Big One at Blackpool Pleasure Beach. Fast forward a month and on 6 April, Hyperia started test preparations and the transfer tracks started moving; 10 days later, Hyperia completed its first test run cycle before Mack Rides engineers became the first people to ride Hyperia on 24 April.

InterPark exclusively spoke with Neil Poulter, Divisional Director for Thorpe Park to gauge his and the park's enthusiasm at welcoming their newest star attraction, Hyperia.

HYPERIA HAS MADE HER FLEDGLING FLIGHT. HOW EXCITED IS THORPE PARK WITH THE NEW RECORD BREAKER?

"We are thrilled with our record-breaking rollercoaster, Hyperia. It has been 12 years since we introduced a new rollercoaster to Thorpe Park, with The Swarm, the UK's first winged coaster being the last one. 2024 marks a significant milestone for Thorpe Park as not

only are we celebrating our 45th birthday, 2024 also saw Thorpe Park receive the biggest financial investment in its history. We are so excited to share our Sparkle Project glow-up, the newly reimagined land – Big Easy Boulevard, and see guests find their fearless on the UK's tallest, fastest and most weightless rollercoaster – Hyperia."

What can riders expect from a ride on Hyperia? "Hyperia has been years in the making. Our state-of-the-art rollercoaster promises to deliver an adrenaline-pumping experience like never before; riders will be turned upside down three times, including a dive loop and the attraction includes a special splashdown element over a lake. Our rollercoaster offers a weightlessness feeling, as though you are slightly coming out of your seat. We are excited for thrill-seekers to be able to experience Hyperia, which will be an amazing addition to our other record-breaking rides."

DESCRIBE THE OPENING DAY EMOTIONS OF HYPERIA'S FIRST DAY...

"The emotions and atmosphere on Hyperia's opening day was nothing short of extraordinary. After nearly four years of planning and preparation, the day was incredibly special for everyone involved. Ensuring Hyperia and its surrounding area were ready for our guests required a tremendous team effort and we are immensely proud of how everyone came together to deliver a world-class rollercoaster. Watching the first train of Hyperia taking flight with guests was a deeply moving moment and the atmosphere was a testament to the thrill and joy Hyperia has brought to Thorpe Park."

HOW WAS THE PARTNERSHIP WITH MACK RIDES?

"Working alongside Mack Rides to deliver Hyperia was a fantastic and collaborative experience. Hyperia is a world-class rollercoaster that pushes boundaries and encourages riders to challenge their limits and with Mack Rides being one of the market leaders in the development and construction of attractions, they were a perfect partner for this project. Mack Rides prides itself on delivering new and innovative rides that delight people, the team's expertise and dedication have been instrumental in bringing Hyperia to life. Together, we have created and delivered an exceptional rollercoaster that pushes boundaries and encourages riders to challenge their limits and find their fearless."

WHAT'S IT LIKE TO BE HOME TO THE TALLEST ROLLERCOASTER IN THE UK?

"Thorpe Park is incredibly proud to be the home of the UK's tallest, fastest and most weightless roller coaster, Hyperia. As the UK's most thrilling theme park, it is only fitting to be home to such an incredible rollercoaster."

WHAT WAS THE BIGGEST CHALLENGE OF THE PROJECT?

"The biggest challenge we encountered was ensuring we secured the required planning permission to enable us to build Hyperia. We worked very closely with our local planning authority and the Environmental Agency to ensure all planning policy requirements were met. We pride ourselves in being a good neighbour and were delighted that there were no objections from the local



community regarding our newest addition to Thorpe Park, Hyperia. Of course, during any build one thing you cannot control is the weather, which delivered a challenge particularly during the early stages of groundwork when heavy rain created tricky conditions. Through collaboration, determination and consistent hard work from all teams involved, we successfully overcame this challenge and delivered an outstanding product, Hyperia."

HOW DID THORPE PARK COME UP WITH THE MULTI-LAYERED STORYTELLING AND BACK STORY OF HYPERIA?

"From the beginning we were very clear that Hyperia was to be less about 'do you dare/ are you brave enough?' and more about 'it doesn't matter how brave you are, once you've ridden Hyperia you can go on to conquer anything'. This concept led to our 'Find Your Fearless' campaign and the storytelling behind Hyperia - inspired by the legendary daughter of an ancient River God who dared to defy her fears, Hyperia's backstory tells of her being trapped on an island, where she had to forge wings of steel to fly and conquer her fears. Hyperia is a tribute to the power that lies within each of us to conquer the seemingly impossible and embrace our inner fearlessness!"

FINISH THE SENTENCE: A RIDE ON HYPERIA... "IS LIKE NOTHING YOU HAVE EVER EXPERIENCED BEFORE."

"Hyperia is not just a rollercoaster – it is a tribute to the powerful potential within each of us. You will feel weightless, fearless, invincible," states Thorpe Park. And Hyperia duly lives up to its hype.

DAWN FOOTE

CO-FOUNDER AND CEO, KATAPULT

Katapult designs themed attractions and experiences that amaze and engage visitors globally. Its work is enjoyed by 95 million visitors, at 120 attractions, in 26 different countries, every year. InterPark Editor, Beth Whitaker caught up with co-founder and CEO Dawn Foote to find out more about the company's roots and future growth.

Tell me what Katapult is all about and what the company stands for?

At Katapult we design themed attractions, experiences and destinations; we get the amazing opportunity to create wow together. From theme parks and resorts, to visitor attractions and museums, we thrive on working with others to create experiences for guests. Over the past 23 years, our creative design and project producer team has created experiences around the world - that are now enjoyed by over 95 million guests every single year.

Katapult started as a collective of creatives who first came together as a group of friends, sharing an ambition to create. Today that collaborative, people-first spirit still beats just as strongly. We aim to use our business as a force for good. It is this ongoing commitment that made Katapult the world's first attraction design company to be awarded B-Corp Certification.

When did you start working in the parks and attractions industry and in what capacity?

I grew up in a small village on the East Coast of England, the nearest town was the fishing port Grimsby and the local seaside resort, Cleethorpes was home to an array of seaside arcades and the now closed Pleasure Island. My first taste of parks and experiences were visiting these coastal attractions but as I left the area to attend university in Derby, I began creating experiences of my own.

Katapult began as a group of creatives who worked in the music and entertainment industry. We created live visuals for club nights and festivals for House, Drum and Bass and Hip Hop, I even used to take to the decks as a VJ (Visual Jockey). We loved theming the spaces with props and projections, it was a great creative playground and as students we got to be part of a vibrant nightlife, create and be paid a few quid. Negotiating fees with music producers in the late 1990's was an artform in itself!

This period was a time of experimentation, ideas, tech and being resourceful, it was both fun and hard work alongside our studies. For my final piece at University, as a collective 'Katapult' got sponsorship for industrial container units to be craned onto site and each hosted a different experience. By that point we had a handful of clients and invited them to the show, then the day after graduating we established Katapult as a Limited Company... then off we went forging our own path.



What led you to a career in the parks and attractions industry?

My late dad Eric always advised me to follow my passion. He was a scientist, a Doctor of Physics, and he enjoyed trying to make sense of the world through that lens. My lens was more artistic, re-imagining what the world needs and believing I can go create or make change in it... art, science and technology coming together. That's what I love about this industry: we bring these together. We translate stories into experiences. We create human connection. Bring families and communities together. In a world where loneliness is reported as being the largest issue impacting your health, I think the role our industry can play is important.

I speak for myself, my fellow co-founder (Phil Higgins) and our whole team when I say the more projects we work on in this industry the more we fall in love with it. These are places that have brought so much joy, connection and education throughout my life and the ability to create the next generation of places is a wonderful feeling.

What have been some of your highlights during your career?

The people - the team we have built and the culture we have created. Whenever we get the team together for our quarterly company wide meetings, I love it! The energy is soooo good, it gives me such a high. Also, the people we work with, investors, operators, the IP's, suppliers... being trusted to bring attractions into the world for the likes of The LEGO Group, Warner Bros. Discovery, Ferrari, and Mattel is incredible.

A highlight for sure is that I get to combine my love of travel through work. In the last year I have joined

the trade mission to Azerbaijan as part of my role with Experience UK, spoken at TEA SATE at Europa Park and contributed to the CEO panel at IAAPA Europe. Plus all the places we get to visit through project work and industry expos. Travel and exploration provides me with a lot of creative inspiration.

Do you have a favourite project?

I have had to pinch myself a few times in the last 24 months as we are working on projects that we had on our manifest list - when we are able to talk publicly about them, they will likely make this list.

Every project provides an opportunity for us to be creative and push the boundaries, so to pick one is hard. But I will say personally working with LEGO across many global projects is a joy,, central to their approach is Learning Through Play and this aligns with our ethos so well.

A project we have been working on for the last few years is the nature based regeneration of a UK city, this has the potential to be transformational, as it places community and wellbeing at its heart. I love projects that are a force for good.

What significant changes in your sector have you seen in recent years?

As an insights-driven design company, we've seen huge changes in the wider market trends and guest profiles around the world. The one key topic that is gripping the industry right now is the balance between high-tech and high-touch interactions. While technology continues to play a pivotal role in the guest experiences and the operations of attractions, it can be to the detriment of what people feel. Guests want technology to be



frictionless, deepening the moments of connection with their family and friends - like they dreamt before stepping through the theme park gates.

Is there a project you wish you had worked on?

Eden Project in Cornwall (UK) and Gardens by the Bay (Singapore) are both brave and pioneering projects. While I adore the pro-nature and sustainability values of both projects, it is the sheer determination and vision of individuals to change the landscape and cultural discourse when it comes to visitor attractions that I find inspiring. Both attractions are countlessly referred to as best-in-class, while providing benefits to the wider community through wealth creation and a clear placemaking strategy.

What do you love most about working within the parks and attractions industry? And what are some of the big opportunities for the industry?

I love that as an industry we get to create, play, question, prod, probe and push boundaries. Two of our big opportunities I think are:

Local stories, modern experiences

Buried deep beneath the cities that we live, work and play in, are countless stories and tales fit for an experience. Revitalising local history in modern ways can bring to cities a symbiosis of local residents and tourists. While locals feel proud and appreciated for the links to their past, tourists see the opportunity to visit a unique experience not told anywhere else in the world. Global tourism trends point towards travellers wanting to go off-the-beaten-track and this type of experience could capitalise on the demand.

Experiences for me

The surge in eco-tourism and wellness continues unabated. While guests are said to be seeking a more positive relationship with the natural world, they are actually wanting to reap the benefits for their mental, physical and spiritual health. Nevertheless, nature-based experiences and wildlife resorts are reaping the benefits on such demand, but more can be done to hone the healing properties of Mother Nature in an attraction.

What do you most admire about the industry and why?

As a member of the board of the TEA EME, I work alongside some very generous industry professionals who are committed to developing future talent,



education, showcasing and recognising outstanding projects. I admire the industry for its abundance of creativity, curiosity, passion and the focus on the guests.

What are your goals as a company moving forward?

We want to keep on creating wow together with like-minded people around the world that have a positive impact.

If you weren't working in the parks and amusements sector, what would you be doing?

Probably would be making much more use of my PADI diving qualification or working more directly in conservation. I enjoy working on projects that have a positive ecological and social impact is something I am passionate about but this is something we are starting to do more of at Katapult.

What's the one thing people might not know about you?

After cheering my husband as he ran five of the big world marathons, I ended up running the London Marathon myself! I have hypermobile joints so I am not made for running. But I had become inspired to enter after watching it the year prior, when I was recovering from an infection. I said to myself, next year I am going to be fit enough to run this.

I chose to raise money for the Orangutan Project, for which I previously volunteered at in Borneo. I started training five months prior to race day and it was hard work running in the wet winter months but worth it as the day itself was amazing. This experience however did not turn me into a runner other than running around with my daughter. Exercise wise I much prefer to swim or be out walking our dog, Edison, a Hungarian Vizsla that has endless energy - he would have no issue completing a marathon, without training. What it helped me realise is that if I say I will do something... I see it through.

PROGRESS IN SHARING SAFETY INFORMATION INDUSTRY WIDE

By Marcus Brian, Principal Consultant, Universal Verification Ltd

The safety and health of visitors to our parks and the people working in them is paramount. Have we been doing everything in our power, therefore, to protect them? I don't think so.

I have worked in the attractions industry for 24 years in a variety of safety roles, and I have been part of great teams doing excellent work to ensure the parks we worked on were safe. Yet, some industries are simply better than others at sharing information on lessons learned in safety, and amusement is not one of those industries leading the way in this regard.

Safety and health breaches do happen, often, albeit mostly incidents that do not result in serious illness or injury, and many of these are recorded through the RIDDOR (Reporting of Injuries, Diseases and Dangerous Occurrences Regulations) legislation that is familiar to anyone involved in safety in the UK. Internally, many companies operating in the attractions industry do have strong policies and procedures to drive continuous improvement in standards within their own organisation. However, the advancement of standards in safety industry wide has simply not been good enough, because of a reluctance to share from each other's experiences.

You may be familiar with the book, Black Box Thinking, by Matthew Syed. This is a compelling account of the importance of learning from our mistakes, collectively. Syed examines how we can address our tendency to airbrush over failure by implementing open-loop systems and mindsets to collect, examine and apply learnings from failure. In aviation, for example, when the stakes are so extraordinarily high, standards of safety have advanced because of a willingness to exchange information, often contained in those 'black boxes', about incidents.

It is a common theme today in public discourse that mistakes or failures can be positive learning experiences. This is never more the case than in safety and particularly so in high hazard / consequence industries such as our own.

This is why I am delighted to be part of an initiative driven by ADIPS in collaboration with Universal Verification to upgrade technical bulletins for the attractions industry on safety issues.

We hope that this will further improve the communication of important safety and technical issues for the ADIPS community and in turn drive forward standards across the industry for the benefit of all stakeholders, such as controllers and operators. These bulletins will be made available to parks and included in communications to them.



Universal Verification is an expert auditing and inspections consultancy in the attractions industry and part of our role is to peer review the updates. The peer review section of the bulletins is intended to clarify what recommended action, if any, should be taken by inspection bodies (IBs) and/or controllers in relation to each bulletin. The new bulletin formats seek to ensure a better understanding as to the nature of each issue and also provide a consistent structure to the bulletins for ease of reference.

The new ADIPS system will take information from a range of sources, such as NAFLIC (National Association of Leisure Industry Certification), ride manufacturers and Health and Safety Executive (HSE), and publish them in four categories:

- Safety Alert – for your immediate consideration
- Technical Bulletin – containing technical information
- Safety Bulletin – contains safety critical information
- Incident Bulletin – holds information about an incident

In a news release on the launch in July, ADIPS General Manager Carl Hagemann said: "ADIPS took the best aspects from international research and devised a system that we're confident will give the industry clarity and ease of use. IBs will be clearly told where information comes and the specific safety issues each alert or bulletin covers. Various sources will be used, and the updates will address different needs based on the risks to owners, operators and members of the public.

"We plan to develop an area of our website in which users can search for specific content. This will help IBs when they create docs, for example. We're delighted to be working on the updates with Universal Verification, who bring a wealth of experience and technical expertise."

ADIPS, with the support of Universal Verification, aims to lead a drive to further enhance the sharing of safety information industry wide. If we can together create a culture that puts safety before commercial interests and is open and transparent about safety and health breaches and lessons learned, then this will be progress and it will save lives.

CALENDAR

August 21-22

Fun Asia Expo 2024,
Hall D2, Jakarta International Expo,
Kemayoran, Jakarta, INDONESIA
Contact: PT. Fun International, Suite
430, Gedung Pusat Niaga, Arena Pekan
Raya Jakarta Kemayoran, Jakarta 10620,
Indonesia
Tel: +62 21 2662 5386
Email: info@funinternational.co.id
www.funasiaexpo.co.id

August 28 – 29

**Theme Park – Water Park Expo Vietnam
2024,** Tan Son Nhat Pavilion Convention
Center, Ho Chi Minh City, VIETNAM
Contact: Fireworks Trade Media Co.,
Ltd. 18th floor, Indochina Park Tower
4, Nguyen Dinh Chieu, Da Kao Ward,
District 1, Ho Chi Minh City, VIETNAM
Tel: +84 28 6654 9268
Email: viet@fireworksviet.com
www.themeparkvietnam.com

September 3 – 5

**Thailand Amusement & Attraction Parks
Expo (TAAPE),** Impact Exhibition Centre,
Bangkok, THAILAND
Contact: Guangdong Grandeur
International Exhibition Group, 7/F, Block
C, Poly World Trade Centre, No. 1000
Xingangdong Road, Haizhu District,
Guangzhou, China
Tel: 13104892856
Email: Sales@grandeurhk.com
Website: www.taapeexpo.com

September 24 – 26

IAAPA Expo Europe,
Amsterdam, NETHERLANDS
Contact: International Association of
Amusement Parks & Attractions, 4155
West Taft Vineland Road, Orlando,
Florida, USA
Tel: +1 321 319 7600
Fax: +1 321 319 7690
Email: iaapa@IAAPA.org
www.iaapa.org/expos/iaapa-expo-europe

October 16 – 18

Leisure Japan 2024, Tokyo Big Sight –
South Hall, Tokyo, JAPAN
Contact: TSO International Inc.
Tel: +81 3 5363 1701
Email: info@leisure-japan.jp
www.leisure-japan.jp/en/

October 24 – 26

**China International Tourism And Leisure
Industry Expo 2024,**
Zhengzhou International Convention
and Exhibition Centre, CHINA
Contact: China Attractions Expo
Tel: +44 (0) 161 6100022
Email: katie.w@chinaattractionsexpo.org
<https://chinaattractionsexpo.org>

November 6 - 7

Land Leisure And Tourism Show 2024,
NEC, Pendigo Way, Birmingham, UK
Contact: Agriconnect
www.familyattractionexpo.co.uk

November 19 – 22

IAAPA Expo Orlando,
Orange County Convention Center,
Orlando, Florida, USA
Contact: International Association of
Amusement Parks & Attractions, 4155
West Taft Vineland Road, Orlando,
Florida, USA
Tel: +1 321 319 7600
Fax: +1 321 319 7690
Email: iaapa@IAAPA.org
www.iaapa.org/expos/iaapa-expo

January 30 – February 1 2025

**Atrax '25. 11th International Amusement –
Attractions, Parks – Games and Sport Fields
Industry Exhibition.**
Istanbul Expo Centre, Istanbul, TURKEY
Contact: Tureks International Fairs co.
Tel: +90 212 570 63 05
Email: nergis@tureksfuar.com.tr
<https://atraxexpo.com/en/home/>

ADVERTISERS

Art Attack	OBC
Asia Attractions	39
Bertazzon	27
CAE.....	35
Dotto Trains	41
Empex.....	53
Fabbri Group	29
Golden Crown Awards.....	8
Gosetto.....	32
IAAPA Expo Europe	IBC
Intamin.....	47
Mack Rides.....	IFC + 5
RDC	31
Rolba Loisirs	55
Severn Lamb.....	43
Simtech	37
Triotech	18-21
Vekoma	49
World of Rides	33

Additional copies of InterPark
distributed at these events.

As dates sometimes change, please check with
organisers before visiting international trade
events.



Cover Image:
© Thorpe Park

Jul/Aug Issue 4, 2024
ISSN: 1359-6284

Editor: Beth Whitaker
Email: editor@interpark.co.uk

News Editor: David Whitworth
Email: news@interpark.co.uk

Features: Emma Bilardi
Email: features@interpark.co.uk

Contributing Columnist:
Dennis Spiegel

Publisher & Advertising Sales:
John Fosbrooke
Email: john@interpark.co.uk

Asian Sales & subscriptions:
Lily Zhang
Email: lily@interpark.co.uk

Annual Subscriptions (6 issues)
Europe & Middle East £80
North & South America & Africa £95
Asia & Australia £105

InterPark (ISSN 1359-6284)
is published six times a year for an
annual subscription rate of £80 by
InterPark International Limited.

Graphic Design:
Redpin Publishing Ltd
www.redpin.co.uk

**Advertising & subscription
information**
Tel: +44 161 6100022
Email: admin@interpark.co.uk
Website: www.interpark.co.uk

The views expressed within the pages of
InterPark do not necessarily reflect those
of the editor or publisher.

No responsibility will be accepted for
any comments made by contributors,
interviewees or advertisers.

Goods and services advertised are not
necessarily endorsed by InterPark or
InterPark International Ltd.

InterPark International Ltd. accepts no
responsibility for loss or damage to any
materials submitted for publication.

Copyright: No part of this magazine
may be reproduced without the written
permission of the publishers – InterPark
International Limited, 137 Newshaw
Lane, Hadfield, Glossop, Derbyshire
SK13 2AT



THE LEISURE INDUSTRY'S

PREMIER EVENT IN EUROPE

Amsterdam, Netherlands



Hosted in Amsterdam, Netherlands, a city with an unparalleled range of attractions, is your opportunity to learn and network with peers in the leisure and amusement industry.

REGISTER NOW

EDUCATION: 23-27 SEPT.
SHOW FLOOR: 24-26 SEPT.

IAAPA.org/IAAPAEurope

@IAAPAMEA | #IAAPAEurope



INSPIRE.
BUILD.
GROW.

ATTRACTIONS | THEMING | LIGHTING

IMAGINATION MEETS ENTERTAINMENT

OVER

2,500

PROJECTS WORLD WIDE

CAPTIVATE & ENTERTAIN

- ✓ BLACK LIGHT MINI GOLF
- ✓ LASER TAG
- ✓ DUCKPIN BOWLING
- ✓ MUCH MORE!

CONTACT US!

ARTATTACKFX.COM

SALES@ARTATTACKFX.COM

US & CA 863-438-7469

EU +31640764899



FOLLOW US NOW

